

**NBC News/Marist Poll  
October 24, 2014  
North Carolina Questionnaire**

**Screener**

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in North Carolina?

**HH SELECTION – LANDLINE FRAME ONLY**

**GENDER GUESS**

October 24, 2014: Residents: n=1216, MOE +/-2.8%; Registered voters: n=1070, MOE +/- 3.0%

October 3, 2014: Residents: n=1259, MOE +/-2.8%; Registered voters: n=1132, MOE +/- 2.9%

**Do you approve or disapprove of the job Barack Obama is doing as president?**

	REGISTERED VOTERS	10/24/14	10/3/14
Approve		38	40
Disapprove		54	50
Unsure		7	10
Total		100	100
	RESIDENTS	10/24/14	10/3/14
Approve		37	39
Disapprove		54	49
Unsure		9	11
Total		100	100

October 24, 2014: Likely voters: n=756, MOE +/- 3.6%; Registered voters: n=1070, MOE +/- 3.0%

October 3, 2014: Likely voters: n=665, MOE +/- 3.8%; Registered voters: n=1132, MOE +/- 2.9%

**If November's election for U.S. Senate in North Carolina were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate or have voted early):**

	LIKELY VOTERS	10/24/14	10/3/14
Kay Hagan, the Democrat		43	44
Thom Tillis, the Republican		43	40
Sean Haugh, the Libertarian		7	7
Other		<1	<1
Undecided		6	9
Total		100	100
	REGISTERED VOTERS	10/24/14	10/3/14
Kay Hagan, the Democrat		42	42
Thom Tillis, the Republican		40	37
Sean Haugh, the Libertarian		8	8
Other		1	1
Undecided		9	12
Total		100	100

October 24, 2014: North Carolina likely voters with a candidate preference for U.S. Senate including early voters: n=630, MOE +/-3.9%; North Carolina registered voters with a candidate preference for U.S. Senate including early voters: n=865, MOE +/- 3.3%

October 3, 2014: North Carolina likely voters with a candidate preference for U.S. Senate including absentee and early voters: n=519, MOE +/-4.3%; North Carolina registered voters with a candidate preference for U.S. Senate including absentee and early voters: n=913, MOE +/- 3.2%

**Would you say you strongly support <candidate> or somewhat support <candidate>, or do you think you might vote differently on Election Day?**

	LIKELY VOTERS	10/24/14	10/3/14
Strongly support		58	50
Somewhat support		34	38
Might vote differently		6	10
Unsure		1	2
Total		100	100
	REGISTERED VOTERS	10/24/14	10/3/14
Strongly support		54	45
Somewhat support		36	40
Might vote differently		8	12
Unsure		2	3
Total		100	100

October 24, 2014: Likely voters: n=756, MOE +/- 3.6%; Registered voters: n=1070, MOE +/- 3.0%; Residents: n=1216, MOE +/-2.8%

October 3, 2014: Likely voters: n=665, MOE +/- 3.8%; Registered voters: n=1132, MOE +/- 2.9%; Residents: n=1259, MOE +/-2.8%

**Overall, do you have a favorable or an unfavorable impression of Kay Hagan?**

	LIKELY VOTERS	10/24/14	10/3/14
Favorable		41	42
Unfavorable		48	48
Never heard		0	1
Unsure		11	9
Total		100	100
	REGISTERED VOTERS	10/24/14	10/3/14
Favorable		39	41
Unfavorable		47	47
Never heard		1	1
Unsure		13	11
Total		100	100
	RESIDENTS	10/24/14	10/3/14
Favorable		37	39
Unfavorable		46	44
Never heard		2	4
Unsure		15	13
Total		100	100

October 24, 2014: Likely voters: n=756, MOE +/- 3.6%; Registered voters: n=1070, MOE +/- 3.0%; Residents: n=1216, MOE +/-2.8%

October 3, 2014: Likely voters: n=665, MOE +/- 3.8%; Registered voters: n=1132, MOE +/- 2.9%; Residents: n=1259, MOE +/-2.8%

**Overall, do you have a favorable or an unfavorable impression of Thom Tillis?**

LIKELY VOTERS		10/24/14	10/3/14
Favorable		40	36
Unfavorable		44	47
Never heard		1	3
Unsure		14	14
Total		100	100
REGISTERED VOTERS		10/24/14	10/3/14
Favorable		37	33
Unfavorable		44	46
Never heard		2	4
Unsure		17	16
Total		100	100
RESIDENTS		10/24/14	10/3/14
Favorable		35	30
Unfavorable		42	44
Never heard		5	7
Unsure		18	18
Total		100	100

October 24, 2014: Registered voters: n=1070, MOE +/- 3.0%

**Of the following issues, please tell me which ONE is going to be most important to you in deciding your vote for Congress in November:**

REGISTERED VOTERS	10/24/14
Job creation and economic growth	21
Health care	16
Breaking the partisan gridlock in Washington to get things done	14
Social Security and Medicare	13
Military action against ISIS, the Islamic State in Iraq and Syria	10
The deficit and government spending	9
Looking out for the interests of women	4
Immigration	3
None of these	0
All equally	7
Other	1
Unsure	1
Total	100

October 24, 2014: Registered voters: n=1070, MOE +/- 3.0%

October 3, 2014: Registered voters: n=1132, MOE +/- 2.9%

**Are you registered to vote as: (party registration)**

REGISTERED VOTERS	10/24/14	10/3/14
Democrat	44	43
Republican	33	33
Independent	24	24
Other	0	0
Total	100	100

October 24, 2014: Registered voters: n=1070, MOE +/- 3.0%

October 3, 2014: Registered voters: n=1132, MOE +/- 2.9%

**Do you consider yourself a: (party identification)**

	REGISTERED VOTERS	10/24/14	10/3/14
Democrat		36	34
Republican		30	28
Independent		32	37
Other		2	2
Total		100	100

October 24, 2014: Registered voters: n=1070, MOE +/- 3.0%

October 3, 2014: Registered voters: n=1132, MOE +/- 2.9%

**Politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?**

	REGISTERED VOTERS	10/24/14	10/3/14
Very liberal		6	6
Liberal		16	14
Moderate		32	36
Conservative		32	31
Very conservative		15	14
Total		100	100