

**NBC News/WSJ/Marist Poll
March 2016
Florida Questionnaire**

Residents: n=2853, MOE +/- 1.8%
Registered Voters: n=2422, MOE +/- 2.0%

Potential Republican Electorate: n=826, MOE +/- 3.4%
Likely Republican Primary Voters: n=511, MOE +/- 4.3%

Potential Democratic Electorate: n=892, MOE +/- 3.3%
Likely Democratic Primary Voters: n=500, MOE +/- 4.4%

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Florida?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

Do you approve or disapprove of the job Barack Obama is doing as president?

	REGISTERED VOTERS	March 2016
Approve		46
Disapprove		47
Unsure		7
Total		100

	RESIDENTS	March 2016
Approve		48
Disapprove		44
Unsure		8
Total		100

If the 2016 Republican presidential primary in Florida were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate or voted absentee):

	LIKELY REPUBLICAN PRIMARY VOTERS	March 2016
Donald Trump		43
Marco Rubio		22
Ted Cruz		21
John Kasich		9
Other		1
Undecided		4
Total		100

	POTENTIAL REPUBLICAN ELECTORATE	March 2016
Donald Trump		40
Marco Rubio		23
Ted Cruz		21
John Kasich		10
Other		1
Undecided		5
Total		100

Who is your second choice for the 2016 Republican presidential primary in Florida (including those who are undecided yet leaning toward a candidate):

LIKELY REPUBLICAN PRIMARY VOTERS WITH A CANDIDATE PREFERENCE

March 2016

Ted Cruz	28
Marco Rubio	25
John Kasich	21
Donald Trump	14
Other	2
Undecided	10
Total	100

POTENTIAL REPUBLICAN ELECTORATE WITH A CANDIDATE PREFERENCE

March 2016

Ted Cruz	27
Marco Rubio	26
John Kasich	21
Donald Trump	14
Other	2
Undecided	9
Total	100

Would you say you strongly support <candidate>, somewhat support <candidate>,* or do you think you might vote differently on Primary Day?

LIKELY REPUBLICAN PRIMARY VOTERS WITH A CANDIDATE PREFERENCE

March 2016

Strongly support	65
Somewhat support	27
Might vote differently	6
Unsure	1
Total	100

POTENTIAL REPUBLICAN ELECTORATE WITH A CANDIDATE PREFERENCE

March 2016

Strongly support	61
Somewhat support	30
Might vote differently	8
Unsure	1
Total	100

* including those who voted absentee

If the 2016 Democratic presidential primary in Florida were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate or voted absentee):

LIKELY DEMOCRATIC PRIMARY VOTERS	March 2016
Hillary Clinton	61
Bernie Sanders	34
Other	2
Undecided	3
Total	100

POTENTIAL DEMOCRATIC ELECTORATE	March 2016
Hillary Clinton	58
Bernie Sanders	36
Other	3
Undecided	3
Total	100

Would you say you strongly support <candidate>, somewhat support <candidate>,* or do you think you might vote differently on Primary Day?

LIKELY DEMOCRATIC PRIMARY VOTERS WITH A CANDIDATE PREFERENCE	March 2016
Strongly support	75
Somewhat support	19
Might vote differently	5
Unsure	1
Total	100

POTENTIAL DEMOCRATIC ELECTORATE WITH A CANDIDATE PREFERENCE	March 2016
Strongly support	70
Somewhat support	21
Might vote differently	7
Unsure	2
Total	100

* including those who voted absentee

If the 2016 presidential election were held today, whom would you support if the candidates are:

REGISTERED VOTERS	March 2016
Hillary Clinton, the Democrat	49
Donald Trump, the Republican	41
Undecided	9
Total	100

If the 2016 presidential election were held today, whom would you support if the candidates are:

REGISTERED VOTERS	March 2016
Hillary Clinton, the Democrat	48
Ted Cruz, the Republican	43
Undecided	9
Total	100

If the 2016 presidential election were held today, whom would you support if the candidates are:

REGISTERED VOTERS	March 2016
Hillary Clinton, the Democrat	47
Marco Rubio, the Republican	46
Undecided	7
Total	100

If the 2016 presidential election were held today, whom would you support if the candidates are:

REGISTERED VOTERS	March 2016
Bernie Sanders, the Democrat	50
Donald Trump, the Republican	42
Undecided	8
Total	100

If the 2016 presidential election were held today, whom would you support if the candidates are:

REGISTERED VOTERS	March 2016
Bernie Sanders, the Democrat	48
Ted Cruz, the Republican	41
Undecided	11
Total	100

Are you male or female?

	RESIDENTS	March 2016
Male		48
Female		52
Total		100

	REGISTERED VOTERS	March 2016
Male		47
Female		53
Total		100

	LIKELY REPUBLICAN PRIMARY VOTERS	March 2016
Male		51
Female		49
Total		100

	LIKELY DEMOCRATIC PRIMARY VOTERS	March 2016
Male		41
Female		59
Total		100