

**NBC News/Marist Poll
July 2014
Iowa Questionnaire**

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Iowa?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Have I reached you on your cell phone or on your regular home phone?

REGISTERED VOTERS		July 2014
Regular home phone		62
Cell		38
Total		100
RESIDENTS		July 2014
Regular home phone		60
Cell		40
Total		100

July 2014: Residents: n=1772, MOE +/- 2.3%

Are you registered to vote at your current address in Iowa?*

RESIDENTS		July 2014
Yes		90
No		10
Total		100

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

In which year were you born (recoded into age of respondent)?

REGISTERED VOTERS		July 2014
18 to 29		14
30 to 44		24
45 to 59		23
60 or older		39
Total		100
RESIDENTS		July 2014
18 to 29		17
30 to 44		23
45 to 59		23
60 or older		37
Total		100

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

REGISTERED VOTERS		July 2014
White		92
African American or Black		2
Latino or Hispanic		4
Other		3
Total		100
RESIDENTS		July 2014
White		91
African American or Black		2
Latino or Hispanic		4
Other		3
Total		100

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Which of the following includes your combined family income before taxes:

REGISTERED VOTERS		July 2014
Less than \$15,000 a year		10
\$15,000 to just under \$25,000		15
\$25,000 to just under \$50,000		23
\$50,000 to just under \$75,000		21
\$75,000 to just under \$100,000		14
\$100,000 or more		17
Total		100
RESIDENTS		July 2014
Less than \$15,000 a year		12
\$15,000 to just under \$25,000		15
\$25,000 to just under \$50,000		24
\$50,000 to just under \$75,000		20
\$75,000 to just under \$100,000		13
\$100,000 or more		16
Total		100

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Which county in Iowa do you live in (recoded into region of the state)?

REGISTERED VOTERS		July 2014
Eastern Cities		25
East Central		20
Central		22
Des Moines Area		17
West		17
Total		100
RESIDENTS		July 2014
Eastern Cities		25
East Central		20
Central		21
Des Moines Area		17
West		17
Total		100

July 2014: Registered voters: n=1599, MOE +/- 2.5%

Are you registered to vote as: (party registration)

	REGISTERED VOTERS	July 2014
Democrat		31
Republican		32
Independent		37
Other		0
Total		100

July 2014: Registered voters: n=1599, MOE +/- 2.5%

Do you consider yourself a: (party identification)

	REGISTERED VOTERS	July 2014
Democrat		27
Republican		25
Independent		47
Other		1
Total		100

July 2014: Registered voters: n=1599, MOE +/- 2.5%

Do you consider yourself to be a supporter of the Tea Party?

	REGISTERED VOTERS	July 2014
Yes		24
No		68
Unsure		9
Total		100

July 2014: 2016 Potential Republican electorate: n=558, MOE +/- 4.1%

If the 2016 Republican presidential caucus in Iowa were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate):

	2016 POTENTIAL REPUBLICAN ELECTORATE	July 2014
Jeb Bush		12
Rand Paul		12
Paul Ryan		11
Rick Santorum		9
Chris Christie		8
Rick Perry		7
Ted Cruz		7
Marco Rubio		7
Scott Walker		5
Bobby Jindal		1
Undecided		20
Total		100

July 2014: 2016 Potential Republican electorate with a candidate preference: n=392, MOE +/- 4.9%

Who is your second choice for the 2016 Republican presidential caucus in Iowa:

2016 POTENTIAL REPUBLICAN ELECTORATE	July 2014
Jeb Bush	12
Rick Santorum	11
Paul Ryan	11
Rick Perry	11
Rand Paul	10
Ted Cruz	9
Chris Christie	9
Marco Rubio	8
Scott Walker	6
Bobby Jindal	4
Undecided	9
Total	100

July 2014: 2016 Potential Democratic electorate: n=539, MOE +/- 4.2%

If the 2016 Democratic presidential caucus in Iowa were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate):

2016 POTENTIAL DEMOCRATIC ELECTORATE	July 2014
Hillary Clinton	70
Joe Biden	20
Undecided	10
Total	100

July 2014: Registered voters split-sample: n=753, MOE +/- 3.6%

If the 2016 presidential election were held today, whom would you support if the candidates are:

REGISTERED VOTERS	July 2014
Hillary Clinton, the Democrat	44
Chris Christie, the Republican	43
Undecided	13
Total	100

July 2014: Registered voters split-sample: n=753, MOE +/- 3.6%

If the 2016 presidential election were held today, whom would you support if the candidates are:

REGISTERED VOTERS	July 2014
Hillary Clinton, the Democrat	46
Jeb Bush, the Republican	42
Undecided	12
Total	100

July 2014: Registered voters split-sample: n=753, MOE +/- 3.6%

If the 2016 presidential election were held today, whom would you support if the candidates are:

REGISTERED VOTERS	July 2014
Hillary Clinton, the Democrat	45
Rand Paul, the Republican	45
Undecided	10
Total	100

July 2014: Registered voters split-sample: n=832, MOE +/- 3.4%

If the 2016 presidential election were held today, whom would you support if the candidates are:

REGISTERED VOTERS	July 2014
Hillary Clinton, the Democrat	50
Scott Walker, the Republican	37
Undecided	12
Total	100

July 2014: Registered voters split-sample: n=832, MOE +/- 3.4%

If the 2016 presidential election were held today, whom would you support if the candidates are:

REGISTERED VOTERS	July 2014
Hillary Clinton, the Democrat	49
Ted Cruz, the Republican	37
Undecided	14
Total	100

July 2014: Registered voters split-sample: n=832, MOE +/- 3.4%

If the 2016 presidential election were held today, whom would you support if the candidates are:

REGISTERED VOTERS	July 2014
Hillary Clinton, the Democrat	49
Marco Rubio, the Republican	40
Undecided	12
Total	100

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Overall, do you have a favorable or an unfavorable impression of Hillary Clinton?

REGISTERED VOTERS	July 2014
Favorable	52
Unfavorable	42
Never heard	0
Unsure	6
Total	100

RESIDENTS	July 2014
Favorable	52
Unfavorable	42
Never heard	0
Unsure	6
Total	100

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Overall, do you have a favorable or an unfavorable impression of Joe Biden?

	REGISTERED VOTERS	July 2014
Favorable		40
Unfavorable		49
Never heard		2
Unsure		10
Total		100
	RESIDENTS	July 2014
Favorable		39
Unfavorable		48
Never heard		3
Unsure		11
Total		100

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Overall, do you have a favorable or an unfavorable impression of Jeb Bush?

	REGISTERED VOTERS	July 2014
Favorable		33
Unfavorable		44
Never heard		6
Unsure		17
Total		100
	RESIDENTS	July 2014
Favorable		32
Unfavorable		43
Never heard		7
Unsure		18
Total		100

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Overall, do you have a favorable or an unfavorable impression of Chris Christie?

	REGISTERED VOTERS	July 2014
Favorable		35
Unfavorable		42
Never heard		7
Unsure		16
Total		100
	RESIDENTS	July 2014
Favorable		33
Unfavorable		41
Never heard		10
Unsure		16
Total		100

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Overall, do you have a favorable or an unfavorable impression of Scott Walker?

	REGISTERED VOTERS	July 2014
Favorable		24
Unfavorable		26
Never heard		27
Unsure		23
Total		100
	RESIDENTS	July 2014
Favorable		23
Unfavorable		26
Never heard		29
Unsure		23
Total		100

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Overall, do you have a favorable or an unfavorable impression of Ted Cruz?

	REGISTERED VOTERS	July 2014
Favorable		26
Unfavorable		34
Never heard		16
Unsure		24
Total		100
	RESIDENTS	July 2014
Favorable		24
Unfavorable		33
Never heard		19
Unsure		23
Total		100

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Overall, do you have a favorable or an unfavorable impression of Marco Rubio?

	REGISTERED VOTERS	July 2014
Favorable		32
Unfavorable		29
Never heard		17
Unsure		22
Total		100
	RESIDENTS	July 2014
Favorable		30
Unfavorable		28
Never heard		20
Unsure		22
Total		100

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Overall, do you have a favorable or an unfavorable impression of Rand Paul?

	REGISTERED VOTERS	July 2014
Favorable		40
Unfavorable		37
Never heard		8
Unsure		16
Total		100
	RESIDENTS	July 2014
Favorable		38
Unfavorable		36
Never heard		10
Unsure		16
Total		100

July 2014: Registered voters: n=1599, MOE +/- 2.5%

Politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

	REGISTERED VOTERS	July 2014
Very liberal		6
Liberal		17
Moderate		34
Conservative		31
Very conservative		12
Total		100

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

	REGISTERED VOTERS	July 2014
Yes		32
No		68
Total		100
	RESIDENTS	July 2014
Yes		31
No		69
Total		100

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

What is the highest level of school you completed or the highest degree you received (recoded)?

	REGISTERED VOTERS	July 2014
Not college graduate		63
College graduate		37
Total		100
	RESIDENTS	July 2014
Not college graduate		65
College graduate		35
Total		100

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Are you male or female?

	REGISTERED VOTERS	July 2014
Male		49
Female		51
Total		100
	RESIDENTS	July 2014
Male		49
Female		51
Total		100