

**NBC News/Marist Poll
October 24, 2014
Iowa Questionnaire**

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Iowa?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

October 24, 2014: Residents: n=1155, MOE +/-2.9; Registered voters: n=1052, MOE +/- 3.0%

October 3, 2014: Residents: n=1235, MOE +/-2.8%; Registered voters: n=1093, MOE +/- 3.0%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Do you approve or disapprove of the job Barack Obama is doing as president?

	REGISTERED VOTERS	10/24/14	10/3/14	7/14
Approve		35	40	37
Disapprove		56	50	52
Unsure		8	10	12
Total		100	100	100
	RESIDENTS	10/24/14	10/3/14	7/14
Approve		35	39	36
Disapprove		55	50	51
Unsure		10	10	13
Total		100	100	100

October 24, 2014: Likely voters: n=772, MOE +/- 3.5%; Registered voters: n=1052, MOE +/- 3.0%

October 3, 2014: Likely voters: n=778, MOE +/- 3.5%; Registered voters: n=1093, MOE +/- 3.0%

July 2014: Registered voters: n=1599, MOE +/- 2.5%

If November's election for U.S. Senate in Iowa were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate or have voted early):

	LIKELY VOTERS	10/24/14	10/3/14	
Bruce Braley, the Democrat		46	44	
Joni Ernst, the Republican		49	46	
Other		1	1	
Undecided		4	9	
Total		100	100	
	REGISTERED VOTERS	10/24/14	10/3/14	7/14
Bruce Braley, the Democrat		46	45	43
Joni Ernst, the Republican		46	44	43
Other		2	1	1
Undecided		6	11	14
Total		100	100	100

October 24, 2014: Iowa likely voters with a candidate preference for U.S. Senate including early voters: n=580, MOE +/-4.1%; Iowa registered voters with a candidate preference for U.S. Senate including early voters: n=862, MOE +/- 3.3%

October 3, 2014: Iowa likely voters with a candidate preference for U.S. Senate including absentee and early voters: n=636, MOE +/-3.9%; Iowa registered voters with a candidate preference for U.S. Senate including absentee and early voters: n=876, MOE +/- 3.3%

Would you say you strongly support <candidate> or somewhat support <candidate>, or do you think you might vote differently on Election Day?

	LIKELY VOTERS	10/24/14	10/3/14
Strongly support		62	57
Somewhat support		31	35
Might vote differently		5	7
Unsure		2	1
Total		100	100
	REGISTERED VOTERS	10/24/14	10/3/14
Strongly support		56	51
Somewhat support		33	38
Might vote differently		8	10
Unsure		2	1
Total		100	100

October 24, 2014: Iowa likely voters with a candidate preference for U.S. Senate excluding early voters: n=434, MOE +/-4.7%; Iowa registered voters with a candidate preference for U.S. Senate excluding early voters: n=650, MOE +/- 3.8%

There are other candidates on the ballot for U.S. Senate in Iowa, a libertarian candidate and several independent candidates. Do you plan to vote for <candidate> or another candidate on the ballot?

	LIKELY VOTERS	10/24/14
Vote for choice		83
Vote for another candidate on the ballot		6
Unsure		10
Total		100
	REGISTERED VOTERS	10/24/14
Vote for choice		80
Vote for another candidate on the ballot		8
Unsure		12
Total		100

October 24, 2014: Likely voters: n=772, MOE +/- 3.5%; Registered voters: n=1052, MOE +/- 3.0%

October 3, 2014: Likely voters: n=778, MOE +/- 3.5%; Registered voters: n=1093, MOE +/- 3.0%

July 2014: Registered voters: n=1599, MOE +/- 2.5%

If November's election for governor in Iowa were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate or have voted early):

LIKELY VOTERS		10/24/14	10/3/14	
Jack Hatch, the Democrat		36	36	
Terry Branstad, the Republican		59	58	
Other		2	1	
Undecided		4	5	
Total		100	100	
REGISTERED VOTERS		10/24/14	10/3/14	7/14
Jack Hatch, the Democrat		34	35	38
Terry Branstad, the Republican		58	58	53
Other		2	1	1
Undecided		6	6	9
Total		100	100	100

October 24, 2014: Iowa likely voters with a candidate preference for governor including early voters: n=592, MOE +/-4.0%; Iowa registered voters with a candidate preference for governor including early voters: n=886, MOE +/- 3.3%

October 3, 2014: Iowa likely voters with a candidate preference for governor including absentee and early voters: n=682, MOE +/-3.8%; Iowa registered voters with a candidate preference for governor including absentee and early voters: n=953, MOE +/- 3.2%

Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Election Day?

LIKELY VOTERS		10/24/14	10/3/14
Strongly support		63	58
Somewhat support		32	35
Might vote differently		4	6
Unsure		1	1
Total		100	100
REGISTERED VOTERS		10/24/14	10/3/14
Strongly support		60	54
Somewhat support		33	37
Might vote differently		6	7
Unsure		1	1
Total		100	100

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October 3, 2014: Likely voters: n=778, MOE +/- 3.5%; Registered voters: n=1093, MOE +/- 3.0%; Residents: n=1235, MOE +/-2.8%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Overall, do you have a favorable or an unfavorable impression of Bruce Braley?

LIKELY VOTERS		10/24/14	10/3/14	
Favorable		39	39	
Unfavorable		46	44	
Never heard		1	2	
Unsure		14	15	
Total		100	100	
REGISTERED VOTERS		10/24/14	10/3/14	7/14
Favorable		39	39	36
Unfavorable		44	42	32
Never heard		2	2	9
Unsure		15	17	24
Total		100	100	100
RESIDENTS		10/24/14	10/3/14	7/14
Favorable		37	36	33
Unfavorable		42	40	31
Never heard		5	5	12
Unsure		16	18	24
Total		100	100	100

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October 3, 2014: Likely voters: n=778, MOE +/- 3.5%; Registered voters: n=1093, MOE +/- 3.0%; Residents: n=1235, MOE +/-2.8%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Overall, do you have a favorable or an unfavorable impression of Joni Ernst?

LIKELY VOTERS		10/24/14	10/3/14	
Favorable		44	44	
Unfavorable		44	44	
Never heard		1	2	
Unsure		10	11	
Total		100	100	
REGISTERED VOTERS		10/24/14	10/3/14	7/14
Favorable		42	42	38
Unfavorable		45	45	33
Never heard		2	2	8
Unsure		11	12	20
Total		100	100	100
RESIDENTS		10/24/14	10/3/14	7/14
Favorable		39	38	36
Unfavorable		44	43	32
Never heard		4	5	11
Unsure		13	14	20
Total		100	100	100

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October 3, 2014: Likely voters: n=778, MOE +/- 3.5%; Registered voters: n=1093, MOE +/- 3.0%; Residents: n=1235, MOE +/-2.8%

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Overall, do you have a favorable or an unfavorable impression of Terry Branstad?

LIKELY VOTERS		10/24/14	10/3/14	
Favorable		58	60	
Unfavorable		35	33	
Never heard		0	1	
Unsure		7	6	
Total		100	100	
REGISTERED VOTERS		10/24/14	10/3/14	7/14
Favorable		57	59	53
Unfavorable		33	32	36
Never heard		1	1	2
Unsure		9	8	9
Total		100	100	100
RESIDENTS		10/24/14	10/3/14	7/14
Favorable		55	57	51
Unfavorable		32	31	36
Never heard		2	3	3
Unsure		12	9	10
Total		100	100	100

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Overall, do you have a favorable or an unfavorable impression of Jack Hatch?

LIKELY VOTERS		10/24/14	10/3/14	
Favorable		32	34	
Unfavorable		38	36	
Never heard		6	6	
Unsure		24	24	
Total		100	100	
REGISTERED VOTERS		10/24/14	10/3/14	7/14
Favorable		30	33	29
Unfavorable		36	35	24
Never heard		8	6	15
Unsure		25	26	33
Total		100	100	100
RESIDENTS		10/24/14	10/3/14	7/14
Favorable		28	30	27
Unfavorable		35	33	23
Never heard		11	11	18
Unsure		26	27	32
Total		100	100	100

October 24, 2014: Registered voters: n=1052, MOE +/- 3.0%

Of the following issues, please tell me which ONE is going to be most important to you in deciding your vote for Congress in November:

REGISTERED VOTERS	10/24/14
Job creation and economic growth	18
Breaking the partisan gridlock in Washington to get things done	18
Social Security and Medicare	14
Health care	13
The deficit and government spending	11
Military action against ISIS, the Islamic State in Iraq and Syria	6
Immigration	5
Looking out for the interests of women	4
None of these	0
All equally	7
Other	1
Unsure	2
Total	100

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July 2014: Registered voters: n=1599, MOE +/- 2.5%

Are you registered to vote as: (party registration)

REGISTERED VOTERS	10/24/14	10/3/14	7/14
Democrat	31	32	31
Republican	32	34	32
Independent	37	33	37
Other	0	0	0
Total	100	100	100

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October 3, 2014: Registered voters: n=1093, MOE +/- 3.0%

July 2014: Registered voters: n=1599, MOE +/- 2.5%

Do you consider yourself a: (party identification)

REGISTERED VOTERS	10/24/14	10/3/14	7/14
Democrat	29	29	27
Republican	26	27	25
Independent	44	42	47
Other	1	2	1
Total	100	100	100

October 24, 2014: Registered voters: n=1052, MOE +/- 3.0%

October 3, 2014: Registered voters: n=1093, MOE +/- 3.0%

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Politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

	REGISTERED VOTERS	10/24/14	10/3/14	7/14
Very liberal		6	6	6
Liberal		17	16	17
Moderate		34	33	34
Conservative		32	33	31
Very conservative		11	12	12
Total		100	100	100