

**NBC News/Marist Poll
October 2014
North Carolina Questionnaire**

Screeners

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in North Carolina?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

October 2014: Residents: n=1259, MOE +/-2.8%; Registered voters: n=1132, MOE +/- 2.9%

Have I reached you on your cell phone or on your regular home phone?

REGISTERED VOTERS		October 2014
Regular home phone		55
Cell		45
Total		100
RESIDENTS		October 2014
Regular home phone		53
Cell		47
Total		100

October 2014: Residents: n=1259, MOE +/- 2.8%

Are you registered to vote at your current address in North Carolina?*

RESIDENTS		October 2014
Yes		90
No		10
Total		100

*Includes those who are registered to vote and those who are almost certain or probably will register in time for the general election

October 2014: Residents: n=1259, MOE +/-2.8%; Registered voters: n=1132, MOE +/- 2.9%

Do you approve or disapprove of the job Barack Obama is doing as president?

REGISTERED VOTERS		October 2014
Approve		40
Disapprove		50
Unsure		10
Total		100
RESIDENTS		October 2014
Approve		39
Disapprove		49
Unsure		11
Total		100

October 2014: Residents: n=1259, MOE +/-2.8%; Registered voters: n=1132, MOE +/- 2.9%

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

	REGISTERED VOTERS	October 2014
Right direction		25
Wrong track		69
Unsure		7
Total		100
	RESIDENTS	October 2014
Right direction		25
Wrong track		68
Unsure		8
Total		100

October 2014: Residents: n=1259, MOE +/-2.8%; Registered voters: n=1132, MOE +/- 2.9%

Do you approve or disapprove of the job the Republicans in Congress are doing in office?

	REGISTERED VOTERS	October 2014
Approve		23
Disapprove		64
Unsure		13
Total		100
	RESIDENTS	October 2014
Approve		23
Disapprove		63
Unsure		14
Total		100

October 2014: Residents: n=1259, MOE +/-2.8%; Registered voters: n=1132, MOE +/- 2.9%

Do you approve or disapprove of the job the Democrats in Congress are doing in office?

	REGISTERED VOTERS	October 2014
Approve		32
Disapprove		57
Unsure		11
Total		100
	RESIDENTS	October 2014
Approve		32
Disapprove		55
Unsure		13
Total		100

October 2014: Residents: n=1259, MOE +/-2.8%; Registered voters: n=1132, MOE +/- 2.9%

Overall, do you have a favorable or an unfavorable impression of Barack Obama?

REGISTERED VOTERS		October 2014
Favorable		43
Unfavorable		51
Never heard/Unsure		6
Total		100
RESIDENTS		October 2014
Favorable		43
Unfavorable		50
Never heard/Unsure		8
Total		100

October 2014: Residents: n=1259, MOE +/-2.8%; Registered voters: n=1132, MOE +/- 2.9%

In which year were you born (recoded into age of respondent)?

REGISTERED VOTERS		October 2014
18 to 29		19
30 to 44		23
45 to 59		28
60 or older		30
Total		100
RESIDENTS		October 2014
18 to 29		22
30 to 44		24
45 to 59		27
60 or older		28
Total		100

October 2014: Residents: n=1259, MOE +/-2.8%; Registered voters: n=1132, MOE +/- 2.9%

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

REGISTERED VOTERS		October 2014
White		69
African American or Black		21
Latino or Hispanic		6
Other		4
Total		100
RESIDENTS		October 2014
White		68
African American or Black		21
Latino or Hispanic		7
Other		4
Total		100

October 2014: Residents: n=1259, MOE +/-2.8%; Registered voters: n=1132, MOE +/- 2.9%

Which of the following includes your combined family income before taxes:

REGISTERED VOTERS		October 2014
Less than \$15,000 a year		16
\$15,000 to just under \$25,000		11
\$25,000 to just under \$50,000		28
\$50,000 to just under \$75,000		19
\$75,000 to just under \$100,000		11
\$100,000 or more		15
Total		100
RESIDENTS		October 2014
Less than \$15,000 a year		16
\$15,000 to just under \$25,000		13
\$25,000 to just under \$50,000		27
\$50,000 to just under \$75,000		19
\$75,000 to just under \$100,000		11
\$100,000 or more		14
Total		100

October 2014: Residents: n=1259, MOE +/-2.8%; Registered voters: n=1132, MOE +/- 2.9%

Which county in North Carolina do you live in (recoded into region of the state)?

REGISTERED VOTERS		October 2014
East		26
Raleigh-Durham Triangle		18
Charlotte Area		17
Piedmont/Central		22
West		18
Total		100
RESIDENTS		October 2014
East		26
Raleigh-Durham Triangle		18
Charlotte Area		16
Piedmont/Central		22
West		18
Total		100

October 2014: Registered voters: n=1132, MOE +/- 2.9%

Are you registered to vote as: (party registration)

	REGISTERED VOTERS	October 2014
Democrat		43
Republican		33
Independent		24
Other		0
Total		100

October 2014: Registered voters: n=1132, MOE +/- 2.9%

Do you consider yourself a: (party identification)

	REGISTERED VOTERS	October 2014
Democrat		34
Republican		28
Independent		37
Other		2
Total		100

October 2014: Registered voters: n=1132, MOE +/- 2.9%

Do you consider yourself to be a supporter of the Tea Party?

	REGISTERED VOTERS	October 2014
Yes		23
No		66
Unsure		11
Total		100

October 2014: Likely voters: n=665, MOE +/- 3.8%; Registered voters: n=1132, MOE +/- 2.9%

If November's election for U.S. Senate in North Carolina were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate or voted early or by absentee):

	LIKELY VOTERS	October 2014
Kay Hagan, the Democrat		44
Thom Tillis, the Republican		40
Sean Haugh, the Libertarian		7
Other		<1
Undecided		9
Total		100

	REGISTERED VOTERS	October 2014
Kay Hagan, the Democrat		42
Thom Tillis, the Republican		37
Sean Haugh, the Libertarian		8
Other		1
Undecided		12
Total		100

October 2014: North Carolina likely voters with a candidate preference for U.S. Senate including absentee and early voters: n=519, MOE +/-4.3%; North Carolina registered voters with a candidate preference for U.S. Senate including absentee and early voters: n=913, MOE +/- 3.2%

Would you say you strongly support <candidate> or somewhat support <candidate>, or do you think you might vote differently on Election Day?

	LIKELY VOTERS	October 2014
Strongly support		50
Somewhat support		38
Might vote differently		10
Unsure		2
Total		100
	REGISTERED VOTERS	October 2014
Strongly support		45
Somewhat support		40
Might vote differently		12
Unsure		3
Total		100

October 2014: North Carolina likely voters with a candidate preference for U.S. Senate including absentee and early voters: n=519, MOE +/-4.3%; North Carolina registered voters with a candidate preference for U.S. Senate including absentee and early voters: n=913, MOE +/- 3.2%

Did you choose <candidate> because you are for <candidate> or because you are against the other candidates?

	LIKELY VOTERS	October 2014
For choice		45
Against other candidates		50
Unsure		5
Total		100
	REGISTERED VOTERS	October 2014
For choice		43
Against other candidates		52
Unsure		5
Total		100

October 2014: Likely voters: n=665, MOE +/- 3.8%; Registered voters: n=1132, MOE +/- 2.9%; Residents: n=1259, MOE +/-2.8%

Overall, do you have a favorable or an unfavorable impression of Kay Hagan?

	LIKELY VOTERS	October 2014
Favorable		42
Unfavorable		48
Never heard		1
Unsure		9
Total		100
	REGISTERED VOTERS	October 2014
Favorable		41
Unfavorable		47
Never heard		1
Unsure		11
Total		100
	RESIDENTS	October 2014
Favorable		39
Unfavorable		44
Never heard		4
Unsure		13
Total		100

October 2014: Likely voters: n=665, MOE +/- 3.8%; Registered voters: n=1132, MOE +/- 2.9%; Residents: n=1259, MOE +/-2.8%

Overall, do you have a favorable or an unfavorable impression of Thom Tillis?

	LIKELY VOTERS	October 2014
Favorable		36
Unfavorable		47
Never heard		3
Unsure		14
Total		100
	REGISTERED VOTERS	October 2014
Favorable		33
Unfavorable		46
Never heard		4
Unsure		16
Total		100
	RESIDENTS	October 2014
Favorable		30
Unfavorable		44
Never heard		7
Unsure		18
Total		100

October 2014: Residents: n=1259, MOE +/-2.8%; Registered voters: n=1132, MOE +/- 2.9%

Do you approve or disapprove of the job Pat McCrory is doing as governor?

	REGISTERED VOTERS	October 2014
Approve		48
Disapprove		38
Unsure		14
Total		100
	RESIDENTS	October 2014
Approve		46
Disapprove		37
Unsure		17
Total		100

October 2014: Residents: n=1259, MOE +/-2.8%; Registered voters: n=1132, MOE +/- 2.9%

From what you have heard about the new health care law, do you think it is:

	REGISTERED VOTERS	October 2014
Strongly a good idea		25
Not strongly a good idea		7
Not strongly a bad idea		6
Strongly a bad idea		43
No opinion either way		14
Unsure		5
Total		100
	RESIDENTS	October 2014
Strongly a good idea		24
Not strongly a good idea		7
Not strongly a bad idea		6
Strongly a bad idea		42
No opinion either way		14
Unsure		6
Total		100

October 2014: Registered voters: n=1132, MOE +/- 2.9%

Politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

	REGISTERED VOTERS	October 2014
Very liberal		6
Liberal		14
Moderate		36
Conservative		31
Very conservative		14
Total		100

October 2014: Residents: n=1259, MOE +/-2.8%; Registered voters: n=1132, MOE +/- 2.9%

Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

	REGISTERED VOTERS	October 2014
Yes		43
No		57
Total		100
	RESIDENTS	October 2014
Yes		43
No		57
Total		100

October 2014: Residents: n=1259, MOE +/-2.8%; Registered voters: n=1132, MOE +/- 2.9%

Aside from weddings and funerals, how often would you say you attend religious services:

	REGISTERED VOTERS	October 2014
More than once a week		23
Once a week		27
Once or twice a month		14
Once every 2-3 months		6
A few times a year		11
Seldom		8
Never		10
Total		100
	RESIDENTS	October 2014
More than once a week		22
Once a week		27
Once or twice a month		14
Once every 2-3 months		5
A few times a year		12
Seldom		9
Never		11
Total		100

October 2014: Residents: n=1259, MOE +/-2.8%; Registered voters: n=1132, MOE +/- 2.9%

Are you currently married, living with a partner, separated, divorced, widowed, or single, that is never married (recoded)?

	REGISTERED VOTERS	October 2014
Not married		51
Married		49
Total		100
	RESIDENTS	October 2014
Not married		49
Married		51
Total		100

October 2014: Residents: n=1259, MOE +/-2.8%; Registered voters: n=1132, MOE +/- 2.9%

What is the highest level of school you completed or the highest degree you received (recoded)?

	REGISTERED VOTERS	October 2014
Not college graduate		66
College graduate		34
Total		100
	RESIDENTS	October 2014
Not college graduate		68
College graduate		32
Total		100

October 2014: Residents: n=1259, MOE +/-2.8%; Registered voters: n=1132, MOE +/- 2.9%

Are you male or female?

	REGISTERED VOTERS	October 2014
Male		47
Female		53
Total		100
	RESIDENTS	October 2014
Male		48
Female		52
Total		100