

**NBC News/Marist Poll  
September 2014  
Kentucky Questionnaire**

**Screener**

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Kentucky?

**HH SELECTION – LANDLINE FRAME ONLY**

**GENDER GUESS**

September 2014: Registered voters: n=1184, MOE +/- 2.8%; Residents: n=1386, MOE +/- 2.6%

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

**Have I reached you on your cell phone or on your regular home phone?**

	REGISTERED VOTERS	September 2014	May 2014
Regular home phone		60	64
Cell		40	36
Total		100	100
	RESIDENTS	September 2014	May 2014
Regular home phone		56	61
Cell		44	39
Total		100	100

September 2014: Residents: n=1386, MOE +/- 2.6%

May 2014: Residents: n=2772, MOE +/- 1.9%

**Are you registered to vote at your current address in Kentucky?**

	RESIDENTS	September 2014	May 2014
Yes		85	85
No		15	15
Total		100	100

September 2014: Registered voters: n=1184, MOE +/- 2.8%; Residents: n=1386, MOE +/- 2.6%

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

**Do you approve or disapprove of the job Barack Obama is doing as president?**

	REGISTERED VOTERS	September 2014	May 2014
Approve		31	32
Disapprove		62	56
Unsure		7	12
Total		100	100
	RESIDENTS	September 2014	May 2014
Approve		31	33
Disapprove		61	55
Unsure		8	13
Total		100	100

September 2014: Registered voters: n=1184, MOE +/- 2.8%; Residents: n=1386, MOE +/- 2.6%

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

**All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?**

	REGISTERED VOTERS	September 2014	May 2014
Right direction		20	25
Wrong track		74	67
Unsure		6	9
Total		100	100
	RESIDENTS	September 2014	May 2014
Right direction		20	24
Wrong track		74	66
Unsure		6	9
Total		100	100

September 2014: Registered voters: n=1184, MOE +/- 2.8%; Residents: n=1386, MOE +/- 2.6%

**Do you approve or disapprove of the job the Republicans in Congress are doing in office?**

	REGISTERED VOTERS	September 2014
Approve		22
Disapprove		66
Unsure		12
Total		100
	RESIDENTS	September 2014
Approve		22
Disapprove		65
Unsure		13
Total		100

September 2014: Registered voters: n=1184, MOE +/- 2.8%; Residents: n=1386, MOE +/- 2.6%

**Do you approve or disapprove of the job the Democrats in Congress are doing in office?**

	REGISTERED VOTERS	September 2014
Approve		24
Disapprove		64
Unsure		12
Total		100
	RESIDENTS	September 2014
Approve		24
Disapprove		62
Unsure		13
Total		100

September 2014: Likely voters: n=691, MOE +/- 3.7%; Registered voters: n=1184, MOE +/- 2.8%  
 May 2014: Registered voters: n=2353, MOE +/- 2.0%

If November's election for U.S. Senate in Kentucky were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate):

LIKELY VOTERS		September 2014	
Mitch McConnell, the Republican		47	
Alison Lundergan Grimes, the Democrat		39	
David Patterson, the Libertarian		8	
Other		<1	
Undecided		6	
Total		100	
REGISTERED VOTERS		September 2014	May 2014
Mitch McConnell, the Republican		45	46
Alison Lundergan Grimes, the Democrat		38	45
David Patterson, the Libertarian		9	n/a
Other		<1	1
Undecided		8	8
Total		100	100

September 2014: Kentucky likely voters with a candidate preference for U.S. Senate: n=603, MOE +/-4.0%;  
 Kentucky registered voters with a candidate preference for U.S. Senate: n=1012, MOE +/- 3.1%

Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Election Day?

LIKELY VOTERS		September 2014	
Strongly support		56	
Somewhat support		34	
Might vote differently		9	
Unsure		1	
Total		100	
REGISTERED VOTERS		September 2014	
Strongly support		51	
Somewhat support		37	
Might vote differently		11	
Unsure		2	
Total		100	

September 2014: Registered voters: n=1184, MOE +/- 2.8%; Residents: n=1386, MOE +/- 2.6%  
 May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

In which year were you born (recoded into age of respondent)?

REGISTERED VOTERS		September 2014	May 2014
18 to 29		17	17
30 to 44		23	24
45 to 59		31	30
60 or older		29	29
Total		100	100
RESIDENTS		September 2014	May 2014
18 to 29		20	19
30 to 44		24	25
45 to 59		29	28
60 or older		27	27
Total		100	100

September 2014: Registered voters: n=1184, MOE +/- 2.8%; Residents: n=1386, MOE +/- 2.6%

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

**Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)**

	REGISTERED VOTERS	September 2014	May 2014
White		88	88
African American or Black		7	7
Latino or Hispanic		3	3
Other		2	2
Total		100	100
	RESIDENTS	September 2014	May 2014
White		88	88
African American or Black		7	7
Latino or Hispanic		3	3
Other		2	2
Total		100	100

September 2014: Registered voters: n=1184, MOE +/- 2.8%; Residents: n=1386, MOE +/- 2.6%

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

**Which of the following includes your combined family income before taxes:**

	REGISTERED VOTERS	September 2014	May 2014
Less than \$15,000 a year		17	15
\$15,000 to just under \$25,000		15	16
\$25,000 to just under \$50,000		25	24
\$50,000 to just under \$75,000		18	19
\$75,000 to just under \$100,000		11	11
\$100,000 or more		14	15
Total		100	100
	RESIDENTS	September 2014	May 2014
Less than \$15,000 a year		19	17
\$15,000 to just under \$25,000		16	16
\$25,000 to just under \$50,000		25	25
\$50,000 to just under \$75,000		17	18
\$75,000 to just under \$100,000		10	11
\$100,000 or more		13	13
Total		100	100

September 2014: Registered voters: n=1184, MOE +/- 2.8%; Residents: n=1386, MOE +/- 2.6%

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

**Which county in Kentucky do you live in (recoded into region)?**

REGISTERED VOTERS		September 2014	May 2014
Eastern Kentucky		23	23
Bluegrass Country		18	17
Northern KY-Louisville Suburbs		16	17
Jefferson County (Louisville)		16	17
Western Kentucky		27	27
Total		100	100
RESIDENTS		September 2014	May 2014
Eastern Kentucky		23	23
Bluegrass Country		17	17
Northern KY-Louisville Suburbs		16	16
Jefferson County (Louisville)		17	17
Western Kentucky		27	27
Total		100	100

September 2014: Registered voters: n=1184, MOE +/- 2.8%

May 2014: Registered voters: n=2353, MOE +/- 2.0%

**Are you registered to vote as a: (party registration)**

REGISTERED VOTERS		September 2014	May 2014
Democrat		54	52
Republican		37	34
Independent		9	14
Other		0	<1
Total		100	100

September 2014: Registered voters: n=1184, MOE +/- 2.8%

May 2014: Registered voters: n=2353, MOE +/- 2.0%

**Do you consider yourself a: (party identification)**

REGISTERED VOTERS		September 2014	May 2014
Democrat		37	40
Republican		32	30
Independent		30	27
Other		2	2
Total		100	100

September 2014: Registered voters: n=1184, MOE +/- 2.8%

May 2014: Registered voters: n=2353, MOE +/- 2.0%

**Do you consider yourself to be a supporter of the Tea Party?**

REGISTERED VOTERS		September 2014	May 2014
Yes		25	25
No		64	61
Unsure		11	14
Total		100	100

September 2014: Likely voters: n=691, MOE +/- 3.7%; Registered voters: n=1184, MOE +/- 2.8%; Residents: n=1386, MOE +/- 2.6%

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

**Overall, do you have a favorable or an unfavorable impression of Mitch McConnell?**

	LIKELY VOTERS	September 2014	
Favorable		45	
Unfavorable		48	
Never heard		0	
Unsure		7	
Total		100	
	REGISTERED VOTERS	September 2014	May 2014
Favorable		43	42
Unfavorable		48	46
Never heard		0	1
Unsure		8	11
Total		100	100
	RESIDENTS	September 2014	May 2014
Favorable		40	39
Unfavorable		48	45
Never heard		1	3
Unsure		10	13
Total		100	100

September 2014: Likely voters: n=691, MOE +/- 3.7%; Registered voters: n=1184, MOE +/- 2.8%; Residents: n=1386, MOE +/- 2.6%

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

**Overall, do you have a favorable or an unfavorable impression of Alison Lundergan Grimes?**

	LIKELY VOTERS	September 2014	
Favorable		41	
Unfavorable		43	
Never heard		3	
Unsure		13	
Total		100	
	REGISTERED VOTERS	September 2014	May 2014
Favorable		39	39
Unfavorable		41	24
Never heard		4	10
Unsure		16	27
Total		100	100
	RESIDENTS	September 2014	May 2014
Favorable		36	36
Unfavorable		39	23
Never heard		7	14
Unsure		17	27
Total		100	100

September 2014: Likely voters: n=691, MOE +/- 3.7%; Registered voters: n=1184, MOE +/- 2.8%; Residents: n=1386, MOE +/- 2.6%

**Overall, do you have a favorable or an unfavorable impression of Bill Clinton?**

	LIKELY VOTERS	September 2014
Favorable		61
Unfavorable		35
Never heard		0
Unsure		4
Total		100
	REGISTERED VOTERS	September 2014
Favorable		62
Unfavorable		33
Never heard		0
Unsure		5
Total		100
	RESIDENTS	September 2014
Favorable		62
Unfavorable		33
Never heard		0
Unsure		5
Total		100

September 2014: Likely voters: n=691, MOE +/- 3.7%; Registered voters: n=1184, MOE +/- 2.8%; Residents: n=1386, MOE +/- 2.6%

**Overall, do you have a favorable or an unfavorable impression of Mitt Romney?**

	LIKELY VOTERS	September 2014
Favorable		45
Unfavorable		41
Never heard		1
Unsure		12
Total		100
	REGISTERED VOTERS	September 2014
Favorable		44
Unfavorable		41
Never heard		1
Unsure		15
Total		100
	RESIDENTS	September 2014
Favorable		41
Unfavorable		42
Never heard		2
Unsure		16
Total		100

September 2014: Registered voters: n=1184, MOE +/- 2.8%; Residents: n=1386, MOE +/- 2.6%

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

**Do you approve or disapprove of the job Steve Beshear is doing as governor?**

	REGISTERED VOTERS	September 2014	May 2014
Approve		67	63
Disapprove		22	22
Unsure		11	14
Total		100	100
	RESIDENTS	September 2014	May 2014
Approve		64	61
Disapprove		23	22
Unsure		13	17
Total		100	100

September 2014: Registered voters: n=1184, MOE +/- 2.8%

**As a result of the elections this November, would you like to see:**

	REGISTERED VOTERS	September 2014
A Republican majority in both the House and Senate as a check on President Obama in his final two years		44
More Democrats in the House and a Democratic majority in the Senate to send a message to Republicans that they need to work with President Obama not against him		35
It doesn't matter which party has control as long as a lot of incumbents lose from both parties		14
Unsure		6
Total		100

September 2014: Registered voters: n=1184, MOE +/- 2.8%; Residents: n=1386, MOE +/- 2.6%

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

**From what you have heard about the new health care law, do you think it is:**

	REGISTERED VOTERS	September 2014	May 2014
Strongly think it is a good idea		25	27
Not so strongly think it is a good idea		7	8
Not so strongly think it is a bad idea		5	7
Strongly think it is a bad idea		46	43
Do not have an opinion either way		13	11
Unsure		3	4
Total		100	100
	RESIDENTS	September 2014	May 2014
Strongly think it is a good idea		24	26
Not so strongly think it is a good idea		9	8
Not so strongly think it is a bad idea		5	8
Strongly think it is a bad idea		45	42
Do not have an opinion either way		14	11
Unsure		3	5
Total		100	100



September 2014: Registered voters split-sample: n=556, MOE +/- 4.2%; Residents: n=656, MOE +/- 3.8%

May 2014: Registered voters split-sample: n=1160, MOE +/- 2.9%; Residents: n=1368, MOE +/- 2.6%

**Overall, do you have a favorable or an unfavorable impression of Obamacare?**

	REGISTERED VOTERS	September 2014	May 2014
Favorable		31	33
Unfavorable		62	57
Never heard		0	<1
Unsure		7	10
Total		100	100
	RESIDENTS	September 2014	May 2014
Favorable		31	33
Unfavorable		61	56
Never heard		0	<1
Unsure		8	11
Total		100	100

September 2014: Registered voters split-sample: n=591, MOE +/- 4.0%; Residents: n=681, MOE +/- 3.8%

May 2014: Registered voters split-sample: n=1157, MOE +/- 2.9%; Residents: n=1347, MOE +/- 2.7%

**Overall, do you have a favorable or an unfavorable impression of Kynect?**

	REGISTERED VOTERS	September 2014	May 2014
Favorable		34	29
Unfavorable		18	22
Never heard		30	27
Unsure		18	21
Total		100	100
	RESIDENTS	September 2014	May 2014
Favorable		33	29
Unfavorable		17	22
Never heard		32	29
Unsure		19	21
Total		100	100

September 2014: Registered voters: n=1184, MOE +/- 2.8%

May 2014: Registered voters: n=2353, MOE +/- 2.0%

**Politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?**

	REGISTERED VOTERS	September 2014	May 2014
Very liberal		4	5
Liberal		13	17
Moderate		33	34
Conservative		38	33
Very conservative		12	11
Total		100	100

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May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

**Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?**

	REGISTERED VOTERS	September 2014	May 2014
Yes		44	38
No		56	62
Total		100	100
	RESIDENTS	September 2014	May 2014
Yes		43	37
No		57	63
Total		100	100

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May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

**Aside from weddings and funerals, how often would you say you attend religious services:**

	REGISTERED VOTERS	September 2014	May 2014
More than once a week		20	18
Once a week		29	28
Once or twice a month		14	15
Once every 2-3 months		5	5
A few times a year		12	13
Seldom		12	12
Never		8	11
Total		100	100
	RESIDENTS	September 2014	May 2014
More than once a week		19	17
Once a week		27	27
Once or twice a month		14	14
Once every 2-3 months		5	4
A few times a year		13	13
Seldom		12	12
Never		10	12
Total		100	100

September 2014: Registered voters: n=1184, MOE +/- 2.8%; Residents: n=1386, MOE +/- 2.6%

**Are you currently married, living with a partner, separated, divorced, widowed, or single, or never married? (recoded)**

	REGISTERED VOTERS	September 2014
Not married		59
Married		41
Total		100
	RESIDENTS	September 2014
Not married		56
Married		44
Total		100

September 2014: Registered voters: n=1184, MOE +/- 2.8%; Residents: n=1386, MOE +/- 2.6%

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

**What is the highest level of school you completed or the highest degree you received (recoded)?**

	REGISTERED VOTERS	September 2014	May 2014
Not college graduate		70	70
College graduate		30	30
Total		100	100
	RESIDENTS	September 2014	May 2014
Not college graduate		72	73
College graduate		28	27
Total		100	100

September 2014: Registered voters: n=1184, MOE +/- 2.8%; Residents: n=1386, MOE +/- 2.6%

May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%

**Are you male or female?**

	REGISTERED VOTERS	September 2014	May 2014
Male		47	48
Female		53	52
Total		100	100
	RESIDENTS	September 2014	May 2014
Male		49	49
Female		51	51
Total		100	100