

**NBC News/Marist Poll
October 31, 2014
Louisiana Questionnaire**

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Louisiana?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

October 31, 2014: Residents: n=1099, MOE +/-3.0%; Registered voters: n=961, MOE +/- 3.2%

Do you approve or disapprove of the job Barack Obama is doing as president?

	REGISTERED VOTERS	10/31/14
Approve		39
Disapprove		55
Unsure		6
Total		100
	RESIDENTS	10/31/14
Approve		39
Disapprove		55
Unsure		6
Total		100

October 31, 2014: Likely voters: n=630, MOE +/- 3.9%; Registered voters: n=961, MOE +/- 3.2%

If November's election for U.S. Senate in Louisiana were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate or have voted early):

	LIKELY VOTERS	10/31/14
Mary Landrieu, a Democrat		44
Bill Cassidy, a Republican		36
Rob Maness, a Republican		15
Other		1
Undecided		4
Total		100
	REGISTERED VOTERS	10/31/14
Mary Landrieu, a Democrat		42
Bill Cassidy, a Republican		35
Rob Maness, a Republican		15
Other		1
Undecided		6
Total		100

October 31, 2014: Louisiana likely voters with a candidate preference for U.S. Senate including early voters: n=539, MOE +/-4.2%; Louisiana registered voters with a candidate preference for U.S. Senate including early voters: n=803, MOE +/- 3.5%

Would you say you strongly support <candidate> or somewhat support <candidate>, or do you think you might vote differently on Election Day?

	LIKELY VOTERS	10/31/14
Strongly support		63
Somewhat support		29
Might vote differently		7
Unsure		1
Total		100
	REGISTERED VOTERS	10/31/14
Strongly support		60
Somewhat support		32
Might vote differently		8
Unsure		1
Total		100

October 31, 2014: Likely voters: n=630, MOE +/- 3.9%; Registered voters: n=961, MOE +/- 3.2%

If none of the candidates for U.S. Senate receives 50%, a run-off will be held on Saturday December 6th between the top two candidates. Whom would you support if the candidates in the run-off are (including those who are undecided yet leaning toward a candidate):

	LIKELY VOTERS	10/31/14
Mary Landrieu, a Democrat		45
Bill Cassidy, a Republican		50
Other		1
Undecided		5
Total		100
	REGISTERED VOTERS	10/31/14
Mary Landrieu, a Democrat		44
Bill Cassidy, a Republican		49
Other		2
Undecided		6
Total		100

October 31, 2014: Likely voters: n=630, MOE +/- 3.9%; Registered voters: n=961, MOE +/- 3.2%

And, how about if the candidates are (including those who are undecided yet leaning toward a candidate):

	LIKELY VOTERS	10/31/14
Mary Landrieu, a Democrat		46
Rob Maness, a Republican		50
Other		1
Undecided		4
Total		100
	REGISTERED VOTERS	10/31/14
Mary Landrieu, a Democrat		46
Rob Maness, a Republican		47
Other		1
Undecided		5
Total		100

October 31, 2014: Likely voters: n=630, MOE +/- 3.9%; Registered voters: n=961, MOE +/- 3.2%;
 Residents: n=1099, MOE +/-3.0%

Overall, do you have a favorable or an unfavorable impression of Bill Cassidy?

	LIKELY VOTERS	10/31/14
Favorable		45
Unfavorable		41
Never heard		2
Unsure		12
Total		100
	REGISTERED VOTERS	10/31/14
Favorable		43
Unfavorable		42
Never heard		2
Unsure		13
Total		100
	RESIDENTS	10/31/14
Favorable		41
Unfavorable		40
Never heard		5
Unsure		14
Total		100

October 31, 2014: Likely voters: n=630, MOE +/- 3.9%; Registered voters: n=961, MOE +/- 3.2%;
 Residents: n=1099, MOE +/-3.0%

Overall, do you have a favorable or an unfavorable impression of Mary Landrieu?

	LIKELY VOTERS	10/31/14
Favorable		44
Unfavorable		50
Never heard		<1
Unsure		5
Total		100
	REGISTERED VOTERS	10/31/14
Favorable		43
Unfavorable		50
Never heard		0
Unsure		7
Total		100
	RESIDENTS	10/31/14
Favorable		42
Unfavorable		48
Never heard		1
Unsure		8
Total		100

October 31, 2014: Likely voters: n=630, MOE +/- 3.9%; Registered voters: n=961, MOE +/- 3.2%; Residents: n=1099, MOE +/-3.0%

Overall, do you have a favorable or an unfavorable impression of Rob Maness?

	LIKELY VOTERS	10/31/14
Favorable		40
Unfavorable		22
Never heard		11
Unsure		26
Total		100
	REGISTERED VOTERS	10/31/14
Favorable		38
Unfavorable		23
Never heard		12
Unsure		26
Total		100
	RESIDENTS	10/31/14
Favorable		35
Unfavorable		23
Never heard		17
Unsure		26
Total		100

October 31, 2014: Registered voters: n=961, MOE +/- 3.2%

Of the following issues, please tell me which ONE is going to be most important to you in deciding your vote for Congress in November:

	REGISTERED VOTERS	10/31/14
Job creation and economic growth		19
Health care		18
Social Security and Medicare		17
Breaking the partisan gridlock in Washington to get things done		13
The deficit and government spending		7
Military action against ISIS, the Islamic State in Iraq and Syria		6
Immigration		6
Looking out for the interests of women		3
None of these		1
All equally		6
Other		2
Unsure		1
Total		100

October 31, 2014: Registered voters: n=961, MOE +/- 3.2%

Are you registered to vote as: (party registration)

	REGISTERED VOTERS	10/31/14
Democrat		45
Republican		29
Independent		26
Other		1
Total		100

October 31, 2014: Registered voters: n=961, MOE +/- 3.2%

Do you consider yourself a: (party identification)

	REGISTERED VOTERS	10/31/14
Democrat		36
Republican		29
Independent		33
Other		3
Total		100

October 31, 2014: Registered voters: n=961, MOE +/- 3.2%

Politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

	REGISTERED VOTERS	10/31/14
Very liberal		4
Liberal		12
Moderate		30
Conservative		37
Very conservative		17
Total		100