

**NBC News/Marist Poll
October 2014
Iowa Questionnaire**

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Iowa?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

October 2014: Residents: n=1235, MOE +/-2.8%; Registered voters: n=1093, MOE +/- 3.0%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Have I reached you on your cell phone or on your regular home phone?

REGISTERED VOTERS		October 2014	July 2014
Regular home phone		57	62
Cell		43	38
Total		100	100
RESIDENTS		October 2014	July 2014
Regular home phone		55	60
Cell		45	40
Total		100	100

October 2014: Residents: n=1235, MOE +/-2.8%

July 2014: Residents: n=1772, MOE +/- 2.3%

Are you registered to vote at your current address in Iowa?*

RESIDENTS		October 2014	July 2014
Yes		88	90
No		12	10
Total		100	100

*Includes those who are registered to vote and those who are almost certain or probably will register in time for the general election

October 2014: Residents: n=1235, MOE +/-2.8%; Registered voters: n=1093, MOE +/- 3.0%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Do you approve or disapprove of the job Barack Obama is doing as president?

REGISTERED VOTERS		October 2014	July 2014
Approve		40	37
Disapprove		50	52
Unsure		10	12
Total		100	100
RESIDENTS		October 2014	July 2014
Approve		39	36
Disapprove		50	51
Unsure		10	13
Total		100	100

October 2014: Residents: n=1235, MOE +/-2.8%; Registered voters: n=1093, MOE +/- 3.0%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

REGISTERED VOTERS		October 2014	July 2014
Right direction		25	26
Wrong track		67	66
Unsure		8	7
Total		100	100
RESIDENTS		October 2014	July 2014
Right direction		25	26
Wrong track		67	66
Unsure		8	8
Total		100	100

October 2014: Residents: n=1235, MOE +/-2.8%; Registered voters: n=1093, MOE +/- 3.0%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Do you approve or disapprove of the job the Republicans in Congress are doing in office?

REGISTERED VOTERS		October 2014	July 2014
Approve		22	21
Disapprove		65	64
Unsure		14	15
Total		100	100
RESIDENTS		October 2014	July 2014
Approve		21	21
Disapprove		63	63
Unsure		16	16
Total		100	100

October 2014: Residents: n=1235, MOE +/-2.8%; Registered voters: n=1093, MOE +/- 3.0%

Do you approve or disapprove of the job the Democrats in Congress are doing in office?

REGISTERED VOTERS		October 2014
Approve		28
Disapprove		62
Unsure		11
Total		100
RESIDENTS		October 2014
Approve		27
Disapprove		60
Unsure		13
Total		100

October 2014: Residents: n=1235, MOE +/-2.8%; Registered voters: n=1093, MOE +/- 3.0%

Overall, do you have a favorable or an unfavorable impression of Barack Obama?

	REGISTERED VOTERS	October 2014
Favorable		43
Unfavorable		52
Unsure/Never heard		5
Total		100
	RESIDENTS	
Favorable		42
Unfavorable		51
Unsure/Never heard		6
Total		100

October 2014: Residents: n=1235, MOE +/-2.8%; Registered voters: n=1093, MOE +/- 3.0%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

In which year were you born (recoded into age of respondent)?

	REGISTERED VOTERS	October 2014	July 2014
18 to 29		15	14
30 to 44		19	24
45 to 59		29	23
60 or older		36	39
Total		100	100
	RESIDENTS	October 2014	July 2014
18 to 29		18	17
30 to 44		21	23
45 to 59		28	23
60 or older		34	37
Total		100	100

October 2014: Residents: n=1235, MOE +/-2.8%; Registered voters: n=1093, MOE +/- 3.0%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

	REGISTERED VOTERS	October 2014	July 2014
White		92	92
African American or Black		2	2
Latino or Hispanic		4	4
Other		3	3
Total		100	100
	RESIDENTS	October 2014	July 2014
White		91	91
African American or Black		2	2
Latino or Hispanic		4	4
Other		3	3
Total		100	100

October 2014: Residents: n=1235, MOE +/-2.8%; Registered voters: n=1093, MOE +/- 3.0%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Which of the following includes your combined family income before taxes:

	REGISTERED VOTERS	October 2014	July 2014
Less than \$15,000 a year		10	10
\$15,000 to just under \$25,000		12	15
\$25,000 to just under \$50,000		28	23
\$50,000 to just under \$75,000		21	21
\$75,000 to just under \$100,000		14	14
\$100,000 or more		15	17
Total		100	100
	RESIDENTS	October 2014	July 2014
Less than \$15,000 a year		12	12
\$15,000 to just under \$25,000		12	15
\$25,000 to just under \$50,000		27	24
\$50,000 to just under \$75,000		20	20
\$75,000 to just under \$100,000		13	13
\$100,000 or more		16	16
Total		100	100

October 2014: Residents: n=1235, MOE +/-2.8%; Registered voters: n=1093, MOE +/- 3.0%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Which county in Iowa do you live in (recoded into region of the state)?

	REGISTERED VOTERS	October 2014	July 2014
Eastern Cities		25	25
East Central		19	20
Central		22	22
Des Moines Area		17	17
West		16	17
Total		100	100
	RESIDENTS	October 2014	July 2014
Eastern Cities		25	25
East Central		20	20
Central		21	21
Des Moines Area		17	17
West		17	17
Total		100	100

October 2014: Registered voters: n=1093, MOE +/- 3.0%

July 2014: Registered voters: n=1599, MOE +/- 2.5%

Are you registered to vote as: (party registration)

	REGISTERED VOTERS	October 2014	July 2014
Democrat		32	31
Republican		34	32
Independent		33	37
Other		0	0
Total		100	100

October 2014: Registered voters: n=1093, MOE +/- 3.0%

July 2014: Registered voters: n=1599, MOE +/- 2.5%

Do you consider yourself a: (party identification)

	REGISTERED VOTERS	October 2014	July 2014
Democrat		29	27
Republican		27	25
Independent		42	47
Other		2	1
Total		100	100

October 2014: Registered voters: n=1093, MOE +/- 3.0%

July 2014: Registered voters: n=1599, MOE +/- 2.5%

Do you consider yourself to be a supporter of the Tea Party?

	REGISTERED VOTERS	October 2014	July 2014
Yes		22	24
No		69	68
Unsure		10	9
Total		100	100

October 2014: Likely voters: n=778, MOE +/- 3.5%; Registered voters: n=1093, MOE +/- 3.0%

July 2014: Registered voters: n=1599, MOE +/- 2.5%

If November's election for U.S. Senate in Iowa were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate or voted early or by absentee):

	LIKELY VOTERS	October 2014	
Bruce Braley, the Democrat		44	
Joni Ernst, the Republican		46	
Other		1	
Undecided		9	
Total		100	
	REGISTERED VOTERS	October 2014	July 2014
Bruce Braley, the Democrat		45	43
Joni Ernst, the Republican		44	43
Other		1	1
Undecided		11	14
Total		100	100

October 2014: Iowa likely voters with a candidate preference for U.S. Senate including absentee and early voters: n=636, MOE +/-3.9%; Iowa registered voters with a candidate preference for U.S. Senate including absentee and early voters: n=876, MOE +/- 3.3%

Would you say you strongly support <candidate> or somewhat support <candidate>, or do you think you might vote differently on Election Day?

	LIKELY VOTERS	October 2014
Strongly support		57
Somewhat support		35
Might vote differently		7
Unsure		1
Total		100
	REGISTERED VOTERS	October 2014
Strongly support		51
Somewhat support		38
Might vote differently		10
Unsure		1
Total		100

October 2014: Iowa likely voters with a candidate preference for U.S. Senate including absentee and early voters: n=636, MOE +/-3.9%; Iowa registered voters with a candidate preference for U.S. Senate including absentee and early voters: n=876, MOE +/- 3.3%

Did you choose <candidate> because you are for <candidate> or because you are against the other candidate?

	LIKELY VOTERS	October 2014
For choice		50
Against other candidate		45
Unsure		5
Total		100
	REGISTERED VOTERS	October 2014
For choice		47
Against other candidate		48
Unsure		5
Total		100

October 2014: Likely voters: n=778, MOE +/- 3.5%; Registered voters: n=1093, MOE +/- 3.0%

July 2014: Registered voters: n=1599, MOE +/- 2.5%

If November's election for governor in Iowa were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate or voted early or by absentee):

	LIKELY VOTERS	October 2014
Jack Hatch, the Democrat		36
Terry Branstad, the Republican		58
Other		1
Undecided		5
Total		100
	REGISTERED VOTERS	October 2014
Jack Hatch, the Democrat		35
Terry Branstad, the Republican		58
Other		1
Undecided		6
Total		100
		July 2014
Jack Hatch, the Democrat		38
Terry Branstad, the Republican		53
Other		1
Undecided		9
Total		100

October 2014: Iowa likely voters with a candidate preference for governor including absentee and early voters: n=682, MOE +/-3.8%; Iowa registered voters with a candidate preference for governor including absentee and early voters: n=953, MOE +/- 3.2%

Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Election Day?

	LIKELY VOTERS	October 2014	
Strongly support		58	
Somewhat support		35	
Might vote differently		6	
Unsure		1	
Total		100	
	REGISTERED VOTERS	October 2014	
Strongly support		54	
Somewhat support		37	
Might vote differently		7	
Unsure		1	
Total		100	

October 2014: Likely voters: n=778, MOE +/- 3.5%; Registered voters: n=1093, MOE +/- 3.0%; Residents: n=1235, MOE +/-2.8%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Overall, do you have a favorable or an unfavorable impression of Bruce Braley?

	LIKELY VOTERS	October 2014	
Favorable		39	
Unfavorable		44	
Never heard		2	
Unsure		15	
Total		100	
	REGISTERED VOTERS	October 2014	July 2014
Favorable		39	36
Unfavorable		42	32
Never heard		2	9
Unsure		17	24
Total		100	100
	RESIDENTS	October 2014	July 2014
Favorable		36	33
Unfavorable		40	31
Never heard		5	12
Unsure		18	24
Total		100	100

October 2014: Likely voters: n=778, MOE +/- 3.5%; Registered voters: n=1093, MOE +/- 3.0%; Residents: n=1235, MOE +/-2.8%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Overall, do you have a favorable or an unfavorable impression of Joni Ernst?

LIKELY VOTERS		October 2014	
Favorable		44	
Unfavorable		44	
Never heard		2	
Unsure		11	
Total		100	
REGISTERED VOTERS		October 2014	July 2014
Favorable		42	38
Unfavorable		45	33
Never heard		2	8
Unsure		12	20
Total		100	100
RESIDENTS		October 2014	July 2014
Favorable		38	36
Unfavorable		43	32
Never heard		5	11
Unsure		14	20
Total		100	100

October 2014: Likely voters: n=778, MOE +/- 3.5%; Registered voters: n=1093, MOE +/- 3.0%; Residents: n=1235, MOE +/-2.8%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Overall, do you have a favorable or an unfavorable impression of Terry Branstad?

LIKELY VOTERS		October 2014	
Favorable		60	
Unfavorable		33	
Never heard		1	
Unsure		6	
Total		100	
REGISTERED VOTERS		October 2014	July 2014
Favorable		59	53
Unfavorable		32	36
Never heard		1	2
Unsure		8	9
Total		100	100
RESIDENTS		October 2014	July 2014
Favorable		57	51
Unfavorable		31	36
Never heard		3	3
Unsure		9	10
Total		100	100

October 2014: Likely voters: n=778, MOE +/- 3.5%; Registered voters: n=1093, MOE +/- 3.0%; Residents: n=1235, MOE +/-2.8%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Overall, do you have a favorable or an unfavorable impression of Jack Hatch?

LIKELY VOTERS		October 2014	
Favorable		34	
Unfavorable		36	
Never heard		6	
Unsure		24	
Total		100	
REGISTERED VOTERS		October 2014	July 2014
Favorable		33	29
Unfavorable		35	24
Never heard		6	15
Unsure		26	33
Total		100	100
RESIDENTS		October 2014	July 2014
Favorable		30	27
Unfavorable		33	23
Never heard		11	18
Unsure		27	32
Total		100	100

October 2014: Residents: n=1235, MOE +/-2.8%; Registered voters: n=1093, MOE +/- 3.0%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Do you approve or disapprove of the job Terry Branstad is doing as governor?

REGISTERED VOTERS		October 2014	July 2014
Approve		64	59
Disapprove		29	32
Unsure		7	9
Total		100	100
RESIDENTS		October 2014	July 2014
Approve		63	58
Disapprove		28	31
Unsure		8	10
Total		100	100

October 2014: Residents: n=1235, MOE +/-2.8%; Registered voters: n=1093, MOE +/- 3.0%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

From what you have heard about the new health care law, do you think it is:

REGISTERED VOTERS		October 2014	July 2014
Strongly a good idea		25	22
Not strongly a good idea		8	10
Not strongly a bad idea		7	7
Strongly a bad idea		40	43
No opinion either way		16	13
Unsure		5	4
Total		100	100
RESIDENTS		October 2014	July 2014
Strongly a good idea		23	22
Not strongly a good idea		8	9
Not strongly a bad idea		7	7
Strongly a bad idea		39	42
No opinion either way		17	15
Unsure		5	4
Total		100	100

October 2014: Registered voters: n=1093, MOE +/- 3.0%

July 2014: Registered voters: n=1599, MOE +/- 2.5%

Politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

	REGISTERED VOTERS	October 2014	July 2014
Very liberal		6	6
Liberal		16	17
Moderate		33	34
Conservative		33	31
Very conservative		12	12
Total		100	100

October 2014: Residents: n=1235, MOE +/-2.8%; Registered voters: n=1093, MOE +/- 3.0%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

	REGISTERED VOTERS	October 2014	July 2014
Yes		31	32
No		69	68
Total		100	100
	RESIDENTS	October 2014	July 2014
Yes		30	31
No		70	69
Total		100	100

October 2014: Residents: n=1235, MOE +/-2.8%; Registered voters: n=1093, MOE +/- 3.0%

Aside from weddings and funerals, how often would you say you attend religious services:

	REGISTERED VOTERS	October 2014
More than once a week		11
Once a week		30
Once or twice a month		16
Once every 2-3 months		5
A few times a year		12
Seldom		16
Never		11
Total		100
	RESIDENTS	October 2014
More than once a week		11
Once a week		28
Once or twice a month		15
Once every 2-3 months		4
A few times a year		12
Seldom		17
Never		13
Total		100

October 2014: Residents: n=1235, MOE +/-2.8%; Registered voters: n=1093, MOE +/- 3.0%

Are you currently married, living with a partner, separated, divorced, widowed, or single, that is never married (recoded)?

	REGISTERED VOTERS	October 2014
Not married		52
Married		48
Total		100
	RESIDENTS	October 2014
Not married		50
Married		50
Total		100

October 2014: Residents: n=1235, MOE +/-2.8%; Registered voters: n=1093, MOE +/- 3.0%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

What is the highest level of school you completed or the highest degree you received (recoded)?

	REGISTERED VOTERS	October 2014	July 2014
Not college graduate		63	63
College graduate		37	37
Total		100	100
	RESIDENTS	October 2014	July 2014
Not college graduate		66	65
College graduate		34	35
Total		100	100

October 2014: Residents: n=1235, MOE +/-2.8%; Registered voters: n=1093, MOE +/- 3.0%

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Are you male or female?

	REGISTERED VOTERS	October 2014	July 2014
Male		48	49
Female		52	51
Total		100	100
	RESIDENTS	October 2014	July 2014
Male		49	49
Female		51	51
Total		100	100