

WEEK 4

(SEPTEMBER 26 - OCTOBER 2, 2014)

NUMBER OF INTERVIEWS:

1,181 REGISTERED VOTERS;

MARGIN OF ERROR – REGISTERED VOTERS: +/- 3.42 MARGIN OF ERROR – HIGH INTEREST VOTERS: +/- 4.7

Data marked as NBC/WSJ was conducted by POS and Hart Research using a different methodology and should be footnoted as NBC/WSJ, not melded into the current data without notation.

Data next to current figures represent Week 2 of Annenberg data conducted September 12th to 18th, and Week 3 of Annenberg data conducted September 19th to 26th.

.

FALL WEEK 4

Please note: all results are shown as percentages unless otherwise stated.

Male 47 Female 53

QA Please tell me how interested you are in November's elections, using a scale from one to ten, on which a "ten" means that you are very interested in November's elections and a "one" means that you are not at all interested. You may choose any number from one to ten. (IF "NOT SURE," RECORD AS "DK.")

	WEEK 4	WEEK 3	WEEK 2
10, very interested	36	40	37
9	8	8	6
8	16	14	14
7	10	11	10
6	7	8	8
5	8	9	12
4	3	2	4
3	3	2	4
2	2	3	1
1, not interested at all	6	3	4
Cannot rate	1	-	

NBC/WSJ TREND DATA

						10/28-	10/14-	
	<u>9/14</u> +	<u>8/14</u> +	<u>6/14</u> +	<u>4/14</u> +	<u>3/14</u> +	<u>30/10</u> +	<u> 18/10</u> +	<u>9/10</u> +
10, very interested	44	43	43	45	41	52	51	50
9	7	8	8	6	6	9	10	7
8	16	14	16	16	17	14	13	14
7	9	10	10	10	11	9	9	11
6	7	7	6	7	8	4	5	5
5	8	7	8	7	9	5	7	5
4	2	3	1	1	3	2	1	2
3	3	3	3	2	1	2	1	2
2	1	2	1	2	1	1	1	1
1, not interested at all	3	3	3	3	3	2	2	4
Cannot rate	-	-	1	1	-	-	-	-

^{*} MORE TREND DATA BY DEMOGRAPHICS FOR QA ON PAGE 7

QB Compared with previous elections, are you more enthusiastic about voting than usual, or less enthusiastic?

More enthusiastic	37
Less enthusiastic	41
Same (VOL)	20
Not sure	2

QC What is your preference for the outcome of this year's congressional elections -- (ROTATE) a Congress controlled by Republicans or a Congress controlled by Democrats?

	WEEK 4	WEEK 3	WEEK 2	WEEK 4 HIGH INTEREST VOTERS	WEEK 3 HIGH INTEREST VOTERS	WEEK 2 HIGH INTEREST VOTERS
Republican-controlled Congress	43	42	42	49	49	51
Democrat-controlled Congress	46	47	46	44	45	43
Not sure	12	11	12	7	6	6

NBC/WSJ TREND DATA

								10/25-	10/7-	
	<u>9/14</u> +	<u>8/14</u> +	<u>6/14</u> +	<u>4/14</u> +	<u>3/14</u> +	<u>1/14</u> +	<u>12/13</u> +	<u>28/13</u> +	<u>9/13</u> +	<u>9/13</u> +
Republican-controlled Congress	45	44	43	45	44	43	44	41	39	43
Democrat-controlled Congress	43	43	45	45	43	45	42	45	47	46
Not sure	12	13	12	10	13	12	14	14	14	11

* MORE TREND DATA BY DEMOGRAPHICS FOR QC ON PAGE 8

QD Based on what you have seen, read or heard about the political campaigns taking place in your state, have you been more impressed with the Republican campaigns or the Democratic campaigns?

	WEEK 4	<u>WEEK 3</u>
Republican campaigns	27	27
Democratic campaigns	32	33
Both equally	3	3
Neither	28	27
Not sure	10	10

^{*} MORE TREND DATA BY DEMOGRAPHICS FOR QD ON PAGE 9

QE Will your vote for Congress this November be a vote to send a signal of support for President Obama, a signal of support for Republicans in Congress, a signal of opposition to President Obama, a signal of opposition to Republicans in Congress, or not a signal either way about President Obama and Republicans in Congress?

Signal of support for Obama	WEEK 4 15 11	WEEK 3 15 13	WEEK 2 15 13
Signal of opposition to President Obama	17	17	17
	9	10	9
Not a signal either way Not sure	45	42	42
	3	3	4

Let me read you a list of people who might endorse a congressional or US senate candidate in your area. For each, please tell me if this support would make you more favorable toward that candidate, less favorable toward that candidate, or make no difference either way in your decision. (SPLIT FORM QUESTION – "(A)" AND "(B)" REFERENCE WHICH FORM INCLUDED EACH POLITICIAN.)

			Makes no difference	
	More favorable	Less favorable	either way	Not sure
(B) Bill Clinton	38	24	37	1
(A) Hillary Clinton	35	34	30	1
(B) Michelle Obama	30	29	39	2
(A) Barack Obama	28	38	33	1
(A) Mitt Romney	26	32	39	3
(B) Chris Christie	17	28	48	7
(B) Rand Paul	17	27	48	8
(A) Ted Cruz	15	22	53	10

* MORE DATA BY PARTY ID FOR QF ON PAGE 10 - 11

QG Without the use of ground troops, how effective do you feel the United States airstrikes in Syria and Iraq will be in combatting the ISIS forces?

Extremely effective	10
Mainly effective	20
Slightly effective	44
Not effective	20
Not sure	6

FACTUAL QUESTIONS (F = factual)

FACI	UAL QUESTIONS (F = factual)		
Fa.	Generally speaking, do you usually think of yours	elf as a republican, a democrat, an independent	, or something else?
		Republican	23
		Democrat	33
		Independent	33
		Something else	9
		Don't know	2
Fb.	Generally speaking, would you describe your poli	tical views as liberal or conservative?	
		Very liberal	11
		Somewhat liberal	19
		Moderate	27
		Somewhat conservative	25
		Very conservative	17
		Don't know	1
		Supporter Opponent Neither Don't know	17 26 55 2
Fd.	What is your age?		
		18-34	28
		35-49	20
		50-64	32
		65+	20
		Don't know	-
Fe.	Are you of Hispanic or Latino origin or descent?		
		Yes 9	
		No 91	
		Don't know	
		DOIT (KITOW	

Ff.	Which of the following describes your race?		
		White	74 11 15
Fg.	What is the last grade or class you complete	d in school?	
	Sc Hig Te Sc As Fo Gr Gr	ade 8 or lower	1 4 23 2 17 12 22 3 16
Fh.	Last year, that is in 2013, what was your total	Il household income before taxes?	
	\$2 \$5 \$7 \$1 \$1 Mo	ss than \$25,000. 5,000 to less than \$50,000 0,000 to less than \$75,000. 5,000 to less than \$100,000. 00,000 to less than \$150,000. 50,000 to \$250,000. ore than \$250,000.	19 21 17 14 15 7 3

QA Please tell me how interested you are in November's elections, using a scale from one to ten, on which a "ten" means that you are very interested in November's elections and a "one" means that you are not at all interested. You may choose any number from one to ten. (IF "NOT SURE," RECORD AS "DK.")

		WEEK 4			WEEK 3			WEEK 2	
	Republican	Democrat	Independent	Republican	Democrat	Independent	Republican	Democrat	Independent
10, very interested	43	34	37	47	37	38	47	40	31
9	10	6	7	7	10	6	7	3	8
8	15	20	16	15	15	15	17	10	15
7	12	11	10	10	13	9	8	13	10
6	7	6	7	6	7	12	5	8	8
5	6	10	8	9	9	8	8	15	11
4	2	5	2	2	2	3	3	4	6
3	1	4	2	2	2	1	3	4	5
2	1	1	3	1	2	5	1	-	-
1, not interested at all	3	2	7	1	3	3	1	3	6
Don't know	-	1	1				-	-	-

	WEEK 4			WEEK 3			WEEK 2					
	18-34	35-49	50-64	65+	18-34	35-49	50-64	65+	18-34	35-49	50-64	65+
10, very interested	16	33	47	52	19	40	47	58	14	39	45	57
9	4	7	10	10	6	5	10	8	6	6	8	5
8	21	17	17	10	15	19	13	12	12	11	18	12
7	15	11	6	8	18	10	8	6	15	13	8	6
6	8	10	6	3	14	8	6	4	13	7	5	5
5	10	9	4	9	12	7	8	9	18	10	10	7
4	6	-	2	2	4	2	1	1	7	4	2	2
3	9	1	1	1	3	2	2	-	5	9	1	2
2	3	4	1	2	5	4	1	1	1	-	1	-
1, not interested at all	6	8	5	3	4	3	4	1	9	1	2	4
Don't know	2	-	1	-					-	-	-	-

QC What is your preference for the outcome of this year's congressional elections -- (ROTATE) a Congress controlled by Republicans or a Congress controlled by Democrats?

		WEEK 4			WEEK 3			WEEK 2	
	Republican	Democrat	Independent	Republican	Democrat	Independent	Republican	Democrat	Independent
Republican-controlled Congress	. 93	5	42	94	4	40	95	5	38
Democrat-controlled Congress	. 3	89	40	3	90	43	1	92	40
Not sure	4	6	18	3	6	17	4	3	22

	WEEK 4			WEEK 3			WEEK 2					
	18-34	35-49	50-64	65+	18-34	35-49	50-64	65+	18-34	35-49	50-64	65+
Republican-controlled Congress	33	46	45	49	36	37	46	46	34	44	43	48
Democrat-controlled Congress	53	43	45	40	53	51	44	43	49	46	47	44
Not sure	14	11	10	11	11	12	10	11	17	10	10	8

QD Based on what you have seen, read or heard about the political campaigns taking place in your state, have you been more impressed with the Republican campaigns or the Democratic campaigns?

	WEEK 4			WEEK 3			
	Republican	Democrat	Independent	Republican	Democrat	Independent	
Republican campaigns	56	9	25	61	8	25	
Democratic campaigns	8	61	25	7	61	27	
Both equally	2	1	3	1	3	4	
Neither	25	22	33	19	20	34	
Not sure	9	7	14	12	8	10	

	WEEK 4				WEEK 3			
	18-34	35-49	50-64	65+	18-34	35-49	50-64	65+
Republican campaigns	24	29	26	31	26	23	29	29
Democratic campaigns	34	28	34	31	31	32	35	34
Both equally	2	2	2	4	4	3	3	3
Neither	29	31	28	24	29	26	26	25
Not sure	11	10	10	10	10	16	7	9

QF Let me read you a list of people who might endorse a congressional or US senate candidate in your area. For each, please tell me if this support would make you more favorable toward that candidate, less favorable toward that candidate, or make no difference either way in your decision.

BILL CLINTON

More favorable Less favorable Makes no difference either way Not sure	Republican 8 59 33	Democrat 70 5 25 -	Independent 31 21 48	
More favorableLess favorableMakes no difference either way	Republican 11 72 17	HILLARY CLINTON Democrat 65 10 24	Independent 27 27 27 44	

Not sure.....

MICHELLE OBAMA

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>
More favorable	4	56	25
Less favorable	66	5	27
Makes no difference either way	29	39	46
Not sure	1	-	2

BARACK OBAMA

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>
More favorable	6	60	15
Less favorable	77	13	35
Makes no difference either way	17	25	48
Not sure	-	2	2

MITT ROMNEY

		WITT ROWNET	
More favorable	Republican 59 8 31 2	Democrat 6 54 36 4	Independent 20 31 47 2
		CHRIS CHRISTIE	
More favorable	Republican 33 17 43 7	Democrat 7 43 41 9	Independent 20 22 53 5
More favorable	Republican 30 14 47 9	Democrat 2 47 39 12 TED CRUZ	Independent 23 18 56 3
More favorable Less favorable Makes no difference either way Not sure	Republican 28 9 51 12	Democrat 6 34 48 12	Independent 12 24 58 6