

MAYOR MICHAEL NUTTER, PHILADELPHIA SUPERINTENDENT ARLENE ACKERMAN AND PHILADELPHIA

STUDENTS TO JOIN NBC NEWS AT OFFICIAL OPENING OF THE "EDUCATION NATION EXPERIENCE"—

MONDAY, JUNE 6TH AT 9:15AM

State-of-the-art exhibit open to visitors through Sunday, June 12th

NEW YORK, NY—June 3, 2011— Mayor Michael Nutter and Philadelphia Superintendent Arlene Ackerman will join Philadelphia students and representatives from NBC News, NBC 10 and Telemundo at the official opening of the "Education Nation Experience" on Monday, June 6th at 9:15 am/et. NBC 10's Aditi Roy will kick off the event and David L. Cohen, EVP of Comcast, will provide opening remarks and introduce the other event participants.

The "Education Nation Experience" installation on the lawn of the National Constitution Center will be open to the public and school groups all week, through Sunday, June 12th. The state-of-the-art exhibit is designed to engage school groups and the broader community by using video and interactive tools to explore the skills, knowledge and training required to succeed in the 21st Century. The "Experience" will be open Monday-Sunday (hours of operation are Monday: 10am-6pm, Tuesday- Friday: 8:30am-6pm, Saturday: 8am-5pm, and Sunday: 10am-5pm).

*** If you are a reporter interested in covering any "Education Nation Philadelphia" events, please send a request to Meghan Pianta at NBC News Communications— meghan.pianta@nbcuni.com.

The "Education Nation Experience" is part of NBC News' "Education Nation Philadelphia," which also includes education-focused programming on NBC News, NBC 10 and Telemundo, a Teacher Town Hall (June 5th) and a "Job One" workforce panel featuring top Philadelphia- area CEOs and business leaders (June 9th).

University of Phoenix is the title sponsor of "Education Nation On-The-Road." NBC News is also enlisting the support of several of its "Education Nation" sponsors and partners, including The Bill and Melinda Gates Foundation, Scholastic, and Americas Promise Alliance in the development of these programs.

For more information on "Education Nation Philadelphia" visit <u>EducationNation.com</u>, check us out on Facebook: <u>facebook.com/EducationNation</u> or follow us on Twitter @EducationNation.

About Education Nation

"Education Nation" seeks to create a thoughtful dialogue with policymakers, thought-leaders, educators and the public, in pursuit of the shared goal of providing every American with an opportunity to pursue

the best education in the world. These informed discussions will cover the challenges, potential solutions and innovations spanning the education landscape. By providing quality information to the public, NBC News hopes to help Americans make decisions about how best to improve our education system both in the near and long terms, with the goal of inspiring change.