



NBCUNIVERSAL NEWS GROUP ANNOUNCES 2013 "EDUCATION NATION" SUMMIT AGENDA FOCUSED ON "WHAT IT TAKES" TO ENSURE STUDENT SUCCESS

October 6-8, 2013 at the Historic New York Public Library

Participants Include: Teachers & Students from around the Country; Five U.S. Governors; **Tim Armstrong**, CEO & Chairman of AOL; **Tony Bennett**, Singer & Co-Founder of Exploring the Arts; **Lloyd Blankfein**, CEO & Chairman of Goldman Sachs; New York City Mayor **Michael Bloomberg**; Former Governor **Jeb Bush**; **Bill Cosby**, Comedian & Parent Advocate; U.S. Secretary of Education **Arne Duncan**; **Marian Wright Edelman**, President of the Children's Defense Fund; **Dennis Van Roekel**, President of the National Education Association; **Randi Weingarten**, President of the American Federation of Teachers; and more

Confirmed Moderators Include: **José Díaz-Balart**, Co-Anchor, "Noticiero Telemundo" & Host, "Enfoque con José Díaz-Balart"; **Maria Bartiromo**, Anchor of CNBC's "Closing Bell" & "On the Money with Maria Bartiromo"; **Julia Boorstin**, CNBC's Media and Entertainment Reporter; **Tom Brokaw**, Special Correspondent, NBC News; **Chelsea Clinton**, Special Correspondent, NBC News; **Rehema Ellis**, Chief Education Correspondent, NBC News; **Willie Geist**, Co-Anchor of NBC News' "TODAY" & MSNBC's "Morning Joe"; **Tamron Hall**, Anchor of MSNBC's "NewsNation"; **Melissa Harris-Perry**, Host, MSNBC; **Erica Hill**, Co-Anchor of NBC News' "Weekend TODAY"; **Chris Jansing**, Anchor & Host of MSNBC's "Jansing & Co."; **Hoda Kotb**, Co-Host of NBC News' "TODAY"; **Matt Lauer**, Co-Anchor of NBC News' "TODAY"; **Craig Melvin**, Anchor, MSNBC; **Andrea Mitchell**, NBC News' Chief Foreign Affairs Correspondent & Anchor of MSNBC's "Andrea Mitchell Reports"; **Natalie Morales**, News Anchor and Co-Host of NBC News' "TODAY"; **Harry Smith**, Correspondent, NBC News; **Kate Snow**, National Correspondent, NBC News; **Andrew Ross Sorkin**, Co-Anchor of CNBC's "Squawk Box"; **Brian Williams**, Anchor & Managing Editor of "NBC Nightly News"

NEW YORK, NY—October 1, 2013— NBCUniversal News Group announced today the agenda of panel topics and participants for the fourth annual "Education Nation" Summit – which runs from Oct. 6-8 at The New York Public Library's Stephen A. Schwarzman building. This year's theme will explore "What It Takes" for us as a nation, to ensure students are successfully prepared for college, career and beyond, and will focus on student and teacher voices and stories throughout to frame the conversations. Leading experts and stakeholders – from parents and teachers, to policymakers and employers – will delve into critical factors that impact students' chances of success, including: well-trained teachers; access to higher education; active parenting; community support; early education; safe learning environments; attention to personal learning; high standards; and workforce readiness.

The three-day gathering brings together more than 300 of the country's top thought leaders and influencers in education, government, business, philanthropy and media to discuss the relationship between education and opportunity – helping to engage the U.S. in an unprecedented discussion about how to improve education and prepare our youth for the jobs of the future. NBCUniversal News Group's broadcast, cable and digital platforms will provide coverage of the guests and discussions throughout the Summit. The public is invited to join the conversation by uploading short videos with their thoughts on "What It Takes" for student success at EducationNation.com/WhatItTakes. Visitors to the "Education Nation" home at The New York Public Library can record their videos in person at the "What It Takes" interactive installation in Astor Hall.

"Education Nation" will kick off on Friday, October 4th, at 9:00AM/ET with an Opening Ceremony. Chancellor Dennis M. Walcott of the New York City Department of Education and Tony Marx, president of The New York Public Library, will join local students and representatives from NBC News and WNBC 4 New York at the ribbon-cutting ceremony. WNBC 4 New York Anchor Shiba Russell will emcee the event and portions will be covered by WNBC.

Below is an abbreviated agenda and list of participants. For additional details on timing and updates to the schedule, visit EducationNation.com.

To cover "Education Nation", please send press requests to EducationNationPress@nbcuni.com by Wednesday, October 2nd.

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FRIDAY, OCTOBER 4

Opening Ceremony

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SUNDAY, OCTOBER 6

Second Annual Student Town Hall

Moderated by MSNBC's Melissa Harris-Perry as a special edition of "Melissa Harris-Perry," broadcast from 10AM/ET to 12PM/ET

Fourth Annual Teacher Town Hall

Moderated by Brian Williams, Anchor & Managing Editor of "NBC Nightly News," airing live on MSNBC from 12PM/ET to 2PM/ET

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MONDAY, OCTOBER 7

Morning Sessions:

What It Takes: Keeping Up with the Competition, Part 1 - K12

Panelists: **Syrena Burnam** (Teacher, North Star Academy, Newark, NJ); **William R. Hite, Jr.** (Superintendent, School District of Philadelphia); **Amanda Ripley** (TIME journalist & Author, *The Smartest Kids in the World: And How They Got That Way*); **Jon Schnur** (Executive Chairman, America Achieves)

Student Panelists: **Ariana** (Tucson, AZ); **Eboni** (New York, NY); **Eric** (Poughkeepsie, NY); **Kim** (Austin, TX)

What It Takes: Feedback - A Reality Check on Testing

Panelists: **Paul Pastorek** (Former Louisiana State Superintendent of Education and Member Emeritus, Chiefs for Change); **Joshua Starr** (Superintendent, Montgomery County Public Schools); **Dennis M. Walcott** (Chancellor, New York City Department of Education); **Randi Weingarten** (President, American Federation of Teachers)

Master Class: 30 Million Words, presented by **Dr. Dana Suskind** (Director and Founder, Thirty Million Words Program)

Master Class: Opportunity, Meritocracy, and Access to Higher Education, presented by **Caroline Hoxby** (Scott and Donya Bommer Professor in Economics, Stanford University)

What It Takes: A Path to Higher Ed

Panelists: **David Coleman** (President and CEO, College Board); **Caroline Hoxby** (Scott and Donya Bommer Professor in Economics, Stanford University); **Tanisha Kwaaning** (Teacher and OneGoal Program Director, Christian Fenger Academy High School, Chicago, IL); **Dan Porterfield** (President, Franklin & Marshall College)

Third Annual Innovation Challenge

Judges: **Dr. Lillian M. Lowery** (Maryland State Superintendent of Schools); **David Saltzman** (Executive Director, Robin Hood); **Eric Spiegel** (President and CEO, Siemens Corporation)

What It Takes: Personalized Learning

Panelists: **Jose Ferreira** (CEO, Knewton); **Joel Klein** (CEO, Amplify); **Joel Rose** (Co-Founder and CEO, New Classrooms Innovation Partners); **Diane Tavenner** (Founder and CEO, Summit Public Schools)

What It Takes: Innovation - Lessons From Tech

Panelists: **Tim Armstrong** (CEO and Chairman, AOL); **Ben Kaufman** (CEO, Quirky); **Jennifer Magiera** (Digital Learning Coordinator, Academy for Urban School Leadership); **Deborah Quazzo** (Founder and Managing Partner, GSV Advisors)

Afternoon Sessions:

What It Takes: A Great Start

Panelists: **Lloyd Blankfein** (CEO and Chairman, Goldman Sachs); **Harriet Dichter** (Executive Director, Delaware Office of Early Learning); **Reka** (Student, Washington, DC); **Brenda Van Gorder** (Director of Preschool Services, Granite School District)

What It Takes: Leadership - A Conversation with Governors

Panelists: **Governor Steve Beshear** (D-KY); **Governor Bobby Jindal** (R-LA); **Governor Deval Patrick** (D-MA); **Governor Mike Pence** (R-IN)

Master Class: An Examination of Future Teachers, presented by Bill Schmidt (University Distinguished Professor and Co-Director, Education Policy Center, Michigan State University)

What It Takes: Well-Trained Teachers

Panelists: **Deborah Loewenberg Ball** (Dean, School of Education, University of Michigan); **Governor Jack Markell** (D-DE); **Andre Perry** (Founding Dean of Urban Education, Davenport University); **Dennis Van Roekel** (President, National Education Association)

What It Takes: A Level Playing Field

Panelists: **John Deasy** (Superintendent, Los Angeles Unified School District); **Marian Wright Edelman** (Founder and President, The Children's Defense Fund); **Tony Marx** (President of The New York Public Library); **Sara Martinez Tucker** (CEO, National Math and Science Initiative)

One-on-One with Arne Duncan, U.S. Secretary of Education

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TUESDAY, OCTOBER 8

Morning Sessions:

What It Takes: More than High School - Disrupting Higher Ed

Panelists: **Anant Agrawal** (President, Edx); **Mitch Daniels** (President, Purdue University); **Paul LeBlanc** (President, Southern New Hampshire University); **Rob Wrubel** (Chief Innovation Officer and Executive Vice President, Apollo Group)

What It Takes: Healthy Living

Panelists: **Deb Eschmeyer** (Co-Founder and VP of External Affairs, FoodCorps); **Allyson Felix** (Olympic Gold Medalist); **Sam Kass** (Executive Director of Let's Move! and Senior Policy Advisor on Nutrition, The White House); **Dr. Irwin Redlener** (President and Co-Founder, Children's Health Fund)

Two-on-One with Tony Bennett and Susan Benedetto, Co-Founders of Exploring the Arts

Third Annual Innovation Challenge Pitch

Master Class: Programme for International Assessment of Adult Competencies (PIAAC) Results, presented by Sean P. “Jack” Buckley (Commissioner, National Center for Education Statistics)

What It Takes: Keeping Up with the Competition, Part 2 – Our Workforce

Panelists: Eric Cantor (Majority Leader, United States House of Representatives); **Secretary Arne Duncan** (U.S. Secretary of Education); **Freeman Hrabowski** (President, University of Maryland, Baltimore County); **Mary Isbister** (President, GenMet Corporation and Vice Chair, U.S. Manufacturing Council)

Master Class: Parenting for Brain Development and Prosperity, presented by Dr. Phil Fisher (Psychologist, University of Oregon)

What It Takes: Active Parenting

Panelists: Michele Brooks (Assistant Superintendent, Family and Student Engagement, Boston Public Schools); **Jonah Edelman** (Co-Founder and CEO, Stand for Children); **Anne Henderson** (Author, *Beyond the Bake Sale* and Senior Consultant, Annenberg Institute for School Reform); **Jay Jefferson** (President, G.W. Carver Elementary PTA)

What It Takes: Safe Schools

Panelists: Pamela Cantor (Founder, President and CEO; Turnaround for Children); **Meria Joel Carstarphen** (Superintendent, Austin Independent School District); **Peter DeWitt** (Principal, Poestenkill Elementary School); **Goldie Hawn** (Actress and Founder, The Hawn Foundation)

What It Takes: Building the Workforce America Needs

Moderated by Willie Geist, Co-Anchor of NBC News’ “TODAY” & MSNBC’s “Morning Joe”

Afternoon Sessions:

Third Annual Innovation Challenge Finale

One-on-One with Former Governor Jeb Bush

Two-on-One with Medal of Honor recipients Staff Sergeant Ty Carter and Colonel Jack Jacobs

What It Takes: All of Us

Panelists: Melody Barnes (Chair, Aspen Institute Forum for Community Solutions); **Svante Myrick** (Mayor of Ithaca, NY); **Evelyne Santiago** (City Year Corps Member, Los Angeles); **David Shapiro** (CEO, National Mentoring Association)

New York City Mayor Michael Bloomberg

What It Takes: Great Districts

Panelists: **David Kirp** (James D. Marver Professor of Public Policy, University of California–Berkley, and Author, *Improbable Scholars: The Rebirth of a Great American School System and a Strategy for America's Schools*); **Grover “Russ” Whitehurst** (Director of The Brown Center on Education Policy, The Brookings Institution)

What It Takes: Great Schools

Panelists: **M. Night Shyamalan** (Director and Author, *I Got Schooled*); **Alison Stewart** (Journalist and Author, *First Class: The Legacy of Dunbar, America's First Black Public High School*)

One-on-One with Bill Cosby, Actor, Comedian, and Parent Advocate

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This year's Summit will stream live online at [EducationNation.com](https://www.educationnation.com) and the [NBC News YouTube channel](#). It will also be featured on [YouTube's Education channel](#). For more information about "Education Nation," visit [EducationNation.com](https://www.educationnation.com), check us out on Facebook: [facebook.com/EducationNation](https://www.facebook.com/EducationNation), or follow us on Twitter: [@EducationNation](https://twitter.com/EducationNation). Join the discussion with #EducationNation, and tell us "What It Takes" for student success at [EducationNation.com/WhatItTakes](https://www.educationnation.com/WhatItTakes).

Sponsors of the 2013 “Education Nation” Summit include ExxonMobil, Pearson, University of Phoenix, the W.K. Kellogg Foundation, Bill & Melinda Gates Foundation, American Federation of Teachers, Bezos Family Foundation, the College Board, The William and Flora Hewlett Foundation, and Robin Hood. Knowledge Partners include America’s Promise Alliance and NBC Learn.

About "Education Nation"

"Education Nation" seeks to create a thoughtful, well-informed dialogue with policymakers, thought-leaders, educators, parents and the public, in pursuit of the shared goal of providing every American with an opportunity to achieve the best education in the world. These discussions cover the challenges, potential solutions and innovations spanning the education landscape. By providing quality information to the public, NBCUniversal News Group hopes to provide information to Americans so they can make decisions about how best to improve our education system both in the near and long terms, and to shine a spotlight on one of the most urgent national issues of our time.

About The New York Public Library

The New York Public Library is a free provider of education and information for the people of New York and beyond, operating 90 libraries—including research and branch locations —throughout the Bronx, Manhattan, and Staten Island. The Library system offers free materials, computer access, classes, exhibitions, programming and more to everyone from toddlers to scholars, and has seen record numbers of attendance and circulation in recent years, with more than 18 million visits in Fiscal Year 2012. The New York Public Library also serves millions more around the globe online through both its website at www.nypl.org and its extensive social media presence.

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