



**NBC NEWS TAKES A SPECIAL LOOK AT EDUCATION WITH DEDICATED PROGRAMMING AND  
CROSS NETWORK COVERAGE OF "EDUCATION NATION"**

*Includes reports and programming on MSNBC, CNBC, Telemundo, The Weather Channel*

*The Conversation Continues Online with EducationNation.com and iVillage Engage Teachers,  
Parents and the Community Through Special Forums*

New York, NY - Sept. 22, 2011 - NBC News, MSNBC, CNBC, Telemundo and The Weather Channel will provide cross network on-air coverage of NBC's "Education Nation" with a series of special reports, programming and live events starting Sunday, September 25. The conversation will continue online with special features and reports on MSNBC.com, EducationNation.com, theGrio.com and iVillage. NBC's affiliate stations will also contribute education reports in markets across the country.

Throughout the week, "Today's" team of anchors and correspondents will provide daily reports on a variety of different education topics. These include: How To Pick A College, The Middle School Transition, Teachers & The Challenges They Face In The Classroom, and more. "Today" will also feature special interviews with Melinda Gates with updates from the Bill & Melinda Gates Foundation's work on teacher effectiveness, Jennifer Garner on the topic of early childhood education, and Former First Lady Laura Bush on her perspective of American education today.

On Sunday's edition of "Meet the Press," David Gregory will broadcast live from the main "Education Nation" stage at 30 Rockefeller Plaza and feature an exclusive interview with New York City Mayor Michael Bloomberg. David Gregory will also moderate a special panel that will include Tavis Smiley of PBS, Donna Shalala, the President of Miami University and the former Secretary of Health and Human Services; and William Bennett, host of the syndicated radio program "Morning in America" and the former Secretary of Education.

On "NBC Nightly News with Brian Williams," Chief Education Correspondent Rehema Ellis will have live updates on what's happening at the 2011 Summit, and report on the state of American schools. Additional topics include: California's parent trigger law, which gives parents unprecedented power in their school districts; an update on how a \$100 million donation from Facebook's Mark Zuckerberg is impacting Newark, New Jersey schools; and the success story of some high school students who are learning math and science by working alongside doctors in a Boston hospital. "Nightly News" will anchor live from the "Education Nation" Summit on Rockefeller Plaza on Sunday, Sept.25.

MSNBC will provide live coverage of "Education Nation's" Teacher Town Hall on Sunday, Sept. 25 at 12:00PM/ET. Hosted by Brian Williams, alongside MSNBC's Tamron Hall and NBC News' Chief Education Correspondent Rehema Ellis, the town hall will bring together teachers from across the country, both in-person and online, to voice their priorities, brainstorm new ideas, and advance the conversation about teaching in the United States. The Teacher Town Hall will air live on MSNBC and stream on EducationNation.com, MSNBC.com, Scholastic.com and iVillage. MSNBC will also provide live coverage of President Obama's "Back-to-School" speech on Wednesday, Sept. 28 at 1:30PM/ET.

MSNBC's coverage from "Education Nation" kicks off on Sunday, Sept. 25 with "Weekends with Alex Witt" live on the Plaza. Throughout the week, MSNBC programs will feature special guests as part of "Education Nation" coverage. On Monday, Sept. 26, "Morning Joe" and "Jansing & Co." will have interviews with U.S. Secretary of Education Arne Duncan. "Morning Joe" will also have Gov. Scott Walker on the program. "MSNBC Live" at noon will feature an interview with Gov. Martin O'Malley. "Andrea Mitchell Reports" will be live from the Plaza with General Colin Powell and Ms. Alma Powell, the founding chair and current chair of America's Promise Alliance on Monday, and with Arne Duncan on Tuesday, Sept. 27. "Morning Joe" will be live from the Summit on Tuesday, with former Florida Governor Jeb Bush, founder of The Foundation For Excellence in Education, and Newark's Mayor Cory Booker. Also on Tuesday, "NewsNation with Tamron Hall" will feature an interview with Philadelphia Eagles Quarterback and education advocate Nnamdi Asomugha. On Friday, Sept. 30, "Morning Joe" will be live from The Bronx Charter School for Excellence as part of "Morning Joe's" commitment with Starbucks to highlight innovative schools across the country.

On Tuesday, September 27th, CNBC's Michelle Caruso-Cabrera will broadcast live from the Plaza during CNBC's "Squawk Box" (6AM-9AM ET) and CNBC's "Power Lunch" (1PM-2PM ET). Throughout the week during CNBC's Business Day programming, CNBC will also feature special financial education segments. In addition, on Saturday, September 24th at 9pm & 12am ET, "The Suze Orman Show" focuses on the dire need to educate America's youth about personal finance. CNBC.com will be featuring CNBC Explains (<http://www.explains.cnbc.com>), a new section that gives users the opportunity to learn more about key economic topics and concepts through original, three-minute videos and text-based information pages. CNBC Explains features the work of [Salman Khan](#), founder of the highly respected [Khan Academy](#), who will be speaking at the "Education Nation" Summit.

As part of "Education Nation," Telemundo will present a week of education programming under its public service campaign "El Poder de Saber." The week will kick-off on Sept. 25, with a one-hour special of the network's public affairs show "Enfoque" hosted by José Díaz-Balart live from the "Education Nation" Summit in New York's Rockefeller Plaza. On Monday, Sept. 26 and Tuesday, Sept. 27, "Noticiero Telemundo" will also air live from New York and feature highlights of the Summit. Telemundo's week of education programming will culminate on Sunday, Oct. 2, with a special edition of "Enfoque" with Jose Diaz-Balart from California State University hosting a town hall meeting from "The Feria Educativa College & Career Fair."

Under the banner of "Education Nation," The Weather Channel will be highlighting a series of "The Science Behind..." segments, including topics such as: Late Season Hurricanes, Saffir Simpson Scale and Why Leaves Change In The Fall.

[Msnbc.com](http://Msnbc.com)'s "Education Nation" reports include: original journalism about "Green Teachers" – exploring the exodus of veteran educators, who are leaving public schools full of teachers with considerably less classroom experience. Sevil Omer and Jim Seida report on concerns from parents, children and teachers as well as solutions from educators and policy makers. Msnbc.com's "Teachers In Limbo" by Miranda Leitsinger investigates how nearly 1,000 teachers were brought over from the Philippines to work in a D.C. suburb to help the schools meet the challenges of the No Child Left Behind Act. But 18 months into the program, the Labor Department inspected the hiring process of the teachers' employer, Prince George County Schools, and said they couldn't participate in the visa program because of a violation. The result: The teachers were suddenly left jobless, their dreams dashed. Red Tape Chronicles, by msnbc.com's Bob Sullivan, will explore why online reputation matters so much, and why young people seem to care so little.

[EducationNation.com](http://EducationNation.com) will be the comprehensive home to all "Education Nation" content including panel session videos, interactive maps of the Summit, and participant op-eds featured on Education Nation's [The Learning Curve](http://The Learning Curve) blog. Teachers are invited to register for and join the "[Teacher's Lounge](http://Teacher's Lounge)"—a teachers-only online forum that accompanies the Teacher Town Hall Sunday afternoon, shown live on MSNBC and streamed on EducationNation.com, MSNBC.com and iVillage.com. Panel sessions will also be streamed live during the Summit on EducationNation.com, MSNBC.com and iVillage.com. EducationNation.com and msnbc.com will also live stream President Obama's "Back-to-School" speech on Wednesday, Sept. 28.

On Monday, Sept. 26th, [iVillage](http://iVillage) invites parents to join the conversation around Natalie Morales' special session: 'Stepping Up: The Power of a Parent Advocate,' with a live stream and live chat, co-hosted by Kelly Wallace, iVillage Chief Correspondent, and Shira Lee Katz, Director of Digital Learning at Common Sense Media. Five parents from the [iVoices on iVillage](http://iVoices on iVillage) initiative, a dynamic group of 'real' women and men around the country who contribute stories on the topics most important to them, will also join the chat. In addition, iVillage will take an in-depth look at the issue of education, featuring expansive editorial and video content that will help moms be more involved in the classroom, more connected with their kids' teachers and savvier about taking advantage of learning opportunities at home.

[theGrio.com](http://theGrio.com)—NBC News' daily online news and opinion platform devoted to stories that reflect and affect African-American audiences—will feature reports that focus on educational disparities and the ongoing "back-white achievement gap." theGrio Correspondent Todd Johnson will contribute reports from the Summit on the Plaza, as well as video extras online. Peacock Productions will produce a package on "The State of the Education Nation" with Tom Brokaw that will stream on MSNBC.com. The team will also produce original video packages that will be used in various panel sessions at the Summit, and work with producers from NBC News broadcasts to incorporate packages for air that will be used during the Summit, and a closing summary of ideas and news that come out of "Education Nation" to stream online. For more information about "Education Nation," visit [EducationNation.com](http://EducationNation.com), check us out on Facebook: [facebook.com/EducationNation](http://facebook.com/EducationNation) or follow us on Twitter [@EducationNation](http://@EducationNation).