

NBC NEWS TO HOST 2012 EDUCATION NATION SUMMIT AT THE NEW YORK PUBLIC LIBRARY

Third Annual September Summit to Focus on Solutions

NEW YORK, NY—August 13, 2012—NBC News today announced that The New York Public Library (NYPL), one of the country's leading learning institutions, will serve as the home of the 2012 "Education Nation" National Summit, taking place from Sept. 23-25. The three-day event — which draws more than 300 of the country's thought leaders in education, government, business, philanthropy and media — will be held at the NYPL's landmark Stephen A. Schwarzman Building in midtown Manhattan. As part of a larger partnership meant to engage the public in free learning opportunities during the week of the "Education Nation" Summit, NBC News and the NYPL will invite New Yorkers to take part in special programming throughout the library system.

Using the full strength and reach of NBC News broadcast, cable and digital platforms, the 2012 "Education Nation" Summit will focus on successful examples of innovation in education. Summit sessions, moderated by top NBC News journalists, and NBC's on-air programming will highlight a series of case studies from communities across the country, providing tools and takeaways for participants and viewers.

"There's no place more fitting to host this year's 'Education Nation' Summit than the New York Public Library, which has put outstanding resources in place to promote education and the opportunities it affords," said Mayor Bloomberg. "Education Nation' has become a wellspring of forward-thinking and innovative approaches, and has helped to reignite calls for education reform in our country. We are thrilled to continue these conversations from New York City – particularly such a revered place of learning."

"The goal of this year's 'Education Nation' Summit is to showcase and discuss solutions in education, and the New York Public Library is a great partner to help us host this important national conversation," said NBC News President Steve Capus. "The NYPL is at the forefront of reimagining the power of educational programming and how to broaden access beyond the walls of its buildings, and we are looking forward to the opportunity to bring 'Education Nation' to more people both locally in New York and across the country."

"The New York Public Library is honored to host NBC News' 'Education Nation,' an innovative program that embodies the Library's mission to provide access to education for all," said NYPL President Anthony Marx. "As the free education provider for all New Yorkers and a model for other urban library systems across the country, the Library is proud to participate in this summit, and is privileged to welcome leading thinkers to its landmark 42nd Street building, which has been a hub of knowledge, inspiration and ideas for over 100 years."

In addition to serving as the home of the "Education Nation" Summit, the NYPL will also host a special series of free events and programs that bring "Education Nation" to the broader public at branch libraries. A calendar of local "Education Nation at the New York Public Library" events and programming will be posted online at EducationNation.com in September.

The New York Public Library is a leading provider of free educational programs and initiatives for all New Yorkers, including ESOL and literacy classes, computer training, after-school homework help, reading groups, teacher professional development, exhibition curricula, and much more. In addition, The New York Public Library partnered with the New York City Department of Education on a pilot program to provide access to books and curated book series to 50 public schools.

More information on the summit agenda and programming is coming soon. For more information about "Education Nation," visit EducationNation, check us out on Facebook: facebook.com/EducationNation or follow us on Twitter @EducationNation.

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About "Education Nation"

"Education Nation" seeks to create a thoughtful, well-informed dialogue with policymakers, thought-leaders, educators, parents and the public, in pursuit of the shared goal of providing every American with an opportunity to achieve the best education in the world. These discussions cover the challenges, potential solutions and innovations spanning the education landscape. By providing quality information to the public, NBC News hopes to provide information to Americans so they can make decisions about how best to improve our education system both in the near and long terms, and to shine a spotlight on one of the most urgent national issues of our time.

About The New York Public Library

The New York Public Library is a free provider of education and information for the people of New York and beyond, operating 90 libraries—including research and branch locations — throughout the Bronx, Manhattan, and Staten Island. The Library system offers free materials, computer access, classes, exhibitions, programming and more to everyone from toddlers to scholars, and has seen record numbers of attendance and circulation in recent years, with more than 18 million visits in Fiscal Year 2012. The New York Public Library also serves millions more around the globe online through both its website at www.nypl.org and its extensive social media presence.