NBC NEWS ANNOUNCES THIRD-ANNUAL "TEACHER TOWN HALL" WILL AIR LIVE ON MSNBC AS PART OF 2012 "EDUCATION NATION" WEEK

Brian Williams Will Moderate the Nationally-Televised Event at The New York Public Library on Sunday,
September 23 at Noon/ET

NEW YORK, NY-- Aug. 30, 2012-- NBC News today announced that the third-annual "Teacher Town Hall" will air live on MSNBC on Sunday, Sept. 23 as part of the 2012 "Education Nation" Week—which runs from Sept. 21-28 and includes the National Summit hosted at The New York Public Library (NYPL), and on-air and online education coverage across NBC News shows and platforms. The town hall will be hosted at the NYPL's iconic Stephen A. Schwarzman building in midtown Manhattan. To inform and guide this discussion, NBC News will collect questions and ideas in the lead up to the town hall on Facebook.com/EducationNation and on Twitter @EducationNation.

From 12:00-2:00PM/ET, Brian Williams, anchor and managing editor of "NBC Nightly News" and "Rock Center" will moderate the teacher discussion, with help from MSNBC's Tamron Hall and NBC News' Jenna Bush Hager, who will facilitate questions from the audience. NBC News' Chief Education Correspondent Rehema Ellis will also take part, moderating and reporting an online conversation with teachers across the country during the two-hour live event. The program—for and about teachers— will focus on the most important challenges and opportunities facing America's teachers, and feature examples of great teaching from various schools and classrooms across the country.

"The experience of teaching has seen many changes since our first town hall three years ago," said Williams. "We hope that this year's discussion will be an opportunity for teachers to engage and lead the education debate in this critical campaign year."

As hundreds of teachers gather in-person in New York City, NBC News will also invite teachers from across the country to join the conversation virtually by taking part in the conversation at EducationNation.com. The "Teacher Town Hall" will offer America's educators on the frontlines an opportunity to voice their priorities, brainstorm new ideas, discuss key policy issues, and ask questions of each other to advance the conversation about teaching in the United States.

In addition to the broadcast on MSNBC, the "Teacher Town Hall" will stream live online at EducationNation.com, NBCNews.com, other NBCUniversal platforms, and Scholastic.com.

"Education Nation" was recently nominated for two News & Documentary Emmy Awards, including its second nomination for EducationNation.com in the "New Approaches To News & Documentary Programming: Current News Coverage" category. For information about all of the "Education Nation" nominations, visit the <u>Academy of Television Arts & Sciences website</u>.

More information on the summit agenda and programming is coming soon. To learn more about "Education Nation," visit EducationNation.com, check us out on Facebook: facebook.com/EducationNation or follow us on Twitter @EducationNation.

The 2012 "Teacher Town Hall" event is supported by the Bill and Melinda Gates Foundation and ExxonMobil, and Knowledge Partners including Scholastic and NBC Learn. Sponsors of the 2012 "Education Nation" Summit include University of Phoenix, ExxonMobil, the AFT, the Bezos Family

Foundation, the Bill and Melinda Gates Foundation, Target, the W.K. Kellogg Foundation, National Education Association and State Farm. Knowledge Partners include Scholastic, NBC Learn and America's Promise Alliance.