



NBC NEWS “EDUCATION NATION” TO HOST DISCUSSION WITH MAGGIE GYLLENHAAL, VIOLA DAVIS, ROSIE PEREZ, TEACHERS AND PARENTS IN CONJUNCTION WITH WORLD PREMIERE OF “WON’T BACK DOWN”

Panel to take a deeper look at real stories of collaboration and community engagement from around the country

MSNBC to air a special one-hour broadcast live from the red carpet premiere on Sunday, Sept. 23 at 6:00PM/ET

New film tells dramatic story of a parent and teacher who join forces to try and turn around a low-performing school and help change the future for their children

NEW YORK, NY — Sept. 5, 2012—On Sunday, Sept. 23 at 3:30PM/ET, NBC News will host a special “Education Nation” Summit panel event at The New York Public Library with stars of the new drama *Won’t Back Down*. Moderated by MSNBC’s Alex Wagner, the panel will feature Maggie Gyllenhaal, Viola Davis and Rosie Perez, as well as teachers and parents who have been active in efforts to improve achievement in low-performing schools.

Walden Media and Twentieth Century Fox describe the film as a story of two determined mothers, one a teacher, who look to transform their children's failing inner city school. The “Education Nation” discussion will look at real stories of collaboration and community engagement from around the country, and examine different approaches in improving local schools.

Later that evening, from 6:00-7:00PM/ET, MSNBC will air a special one-hour live broadcast hosted by Alex Wagner from the red carpet of the *Won’t Back Down* world premiere at New York’s Ziegfeld Theater. The hour will include segments from the afternoon’s “Education Nation” panel discussion and interviews with the film’s actors and producers.

More information on the Summit agenda and programming is coming soon. To learn more about “Education Nation,” visit EducationNation.com, “Like” us on Facebook: [Facebook.com/EducationNation](https://www.facebook.com/EducationNation) or follow us on Twitter [@EducationNation](https://twitter.com/EducationNation).

Sponsors of the 2012 “Education Nation” Summit include University of Phoenix, ExxonMobil, the American Federation of Teachers, the Bezos Family Foundation, the Bill & Melinda Gates Foundation, Target, the W.K. Kellogg Foundation, National Education Association and State Farm. Knowledge Partners include NBC Learn and America’s Promise Alliance.

About "Education Nation"

"Education Nation" seeks to create a thoughtful, well-informed dialogue with policymakers, thought-leaders, educators, parents and the public, in pursuit of the shared goal of providing every American with an opportunity to achieve the best education in the world. These discussions cover the challenges, potential solutions and innovations spanning the education landscape. By providing quality information to the public, NBC News hopes to provide information to Americans so they can make decisions about how best to improve our education system both in the near and long terms, and to shine a spotlight on one of the most urgent national issues of our time.

About Walden Media

Walden Media specializes in entertainment for the whole family. Past award-winning films include: "The Chronicles of Narnia" series, "Journey to the Center of the Earth," "Nim's Island," "Charlotte's Web" and the Sundance Audience Prize Winning documentary "Waiting for 'Superman.'" "Journey 2: The Mysterious Island" is Walden's most recent release and upcoming films include "Won't Back Down," "Chasing Mavericks" and the Christmas family comedy "Parental Guidance."

About Fox Filmed Entertainment

One of the world's largest producers and distributors of motion pictures, Fox Filmed Entertainment produces, acquires and distributes motion pictures throughout the world. These motion pictures are produced or acquired by the following units of FFE: Twentieth Century Fox, Fox 2000 Pictures, Fox Searchlight Pictures, Twentieth Century Fox Animation and Fox International Productions. Twentieth Century Fox International is a unit of Fox Filmed Entertainment, a segment of Fox Entertainment Group.