



## **NBC NEWS ANNOUNCES “EDUCATION NATION ON-THE-ROAD” WILL MAKE STOPS IN DETROIT, NEW ORLEANS AND PHOENIX**

*Partnering with affiliate stations, “Education Nation” will host series of local events featuring teachers, students and thought leaders to discuss pressing education issues facing each region*

NEW YORK, NY—March 4, 2013—NBC News announced today that the network is continuing “Education Nation On-The-Road” in 2013 as part of its year-round commitment to shining a spotlight on education across all of its platforms. Making stops in Detroit (March 22-29), New Orleans (April 12-19) and Phoenix (May 3-10) the NBC News team will host a series of panels and events involving NBC News anchors and correspondents, local leaders, educators, parents, and students to discuss some of the most pressing issues in these cities and states. NBC News is partnering with MSNBC and its affiliate stations — WDIV in Detroit, WDSU in New Orleans and KPNX in Phoenix—to create a forum in each city for sharing information, exchanging ideas and inspiring change.

“Education Nation On-The-Road” will feature three locally-televised events in each city, including an event that is new to the tour this year: a **Student Town Hall** that will convene students to hear about their experiences, their ideas and their concerns about our nation's schools. NBC News’ **Teacher Town Hall**, which brings local teachers together in a unique educator-only forum to discuss what works in the classroom and highlight the challenges of today’s education system, and a special panel discussion on **College and Career Readiness**, will also air on each affiliate station.

The tour will also present for the first time a half-day summit with panel discussions on topics including early childhood education, school choice, and parental involvement. All “Education Nation On-The-Road” events will be moderated by NBC News and the affiliate stations.

During each week of “Education Nation On-The-Road,” NBC News and affiliate stations will air local education stories and provide coverage of “Education Nation.” Online, [EducationNation.com](http://EducationNation.com) will live stream all events and host more detailed information on the tour.

In the coming weeks, NBC News will announce its plans for the 2013 "Education Nation" national summit, which will be held in New York City in the fall. "Education Nation" will also participate in other major influential events this year, including the Aspen Ideas Festival from June 26- July 2, presented by the Aspen Institute and The Atlantic.

Since launching "Education Nation" in September of 2010, "Education Nation On-The-Road" has hosted events in Chicago, Los Angeles, Philadelphia, Denver, Atlanta and Miami.

### **About "Education Nation"**

"Education Nation" seeks to create a thoughtful, well-informed dialogue with policymakers, thought-leaders, educators, parents and the public, in pursuit of the shared goal of providing every American with an opportunity to achieve the best education in the world. These discussions cover the challenges, potential solutions and innovations spanning the education landscape. By providing quality information to the public, NBC News hopes to educate Americans so they can make decisions about how best to improve our education system both in the near and long terms, and to shine a spotlight on one of the most urgent national issues of our time.