NBC News/Marist Poll
October 31, 2014
Kentucky Questionnaire

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Kentucky?

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GENDER GUESS

October 31, 2014: Registered voters: n=894, MOE +/- 3.3%; Residents: n=1081, MOE +/- 3.0%
September 2014: Registered voters: n=1184, MOE +/- 2.8%; Residents: n=1386, MOE +/- 2.6%
May 2014: Registered voters: n=2353, MOE +/- 2.0%; Residents: n=2772, MOE +/- 1.9%
Do you approve or disapprove of the job Barack Obama is doing as president?

REGISTERED VOTERS	10/31/14	9/5/14	5/8/14
Approve	32	31	32
Disapprove	60	62	56
Unsure	7	7	12
Total	100	100	100
RESIDENTS	10/31/14	9/5/14	5/8/14
Approve	30	31	33
Disapprove	61	61	55
Unsure	8	8	13
Total	100	100	100

October 31, 2014: Likely voters: n=556, MOE +/- 4.2%; Registered voters: n=894, MOE +/- 3.3%
September 2014: Likely voters: n=556, MOE +/- 4.2%; Registered voters: n=1184, MOE +/- 2.8%
May 2014: Registered voters: n=2353, MOE +/- 2.0%

If November's election for U.S. Senate in Kentucky were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate or have voted early):

LIKELY VOTERS	10/31/14	9/5/14	
Mitch McConnell, the Republican	50	47	
Alison Lundergan Grimes, the Democrat	41	39	
David Patterson, the Libertarian	5	8	
Other	<1	<1	
Undecided	3	6	
Total	100	100	
REGISTERED VOTERS	10/31/14	9/5/14	5/8/14
Mitch McConnell, the Republican	49	45	46
Alison Lundergan Grimes, the Democrat	39	38	45
David Patterson, the Libertarian	6	9	n/a
Other	<1	<1	1
Undecided	6	8	8
Total	100	100	100

Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Election Day?

LIKELY VOTERS	10/31/14	9/5/14
Strongly support	63	56
Somewhat support	30	34
Might vote differently	6	9
Unsure	1	1
Total	100	100
REGISTERED VOTERS	10/31/14	9/5/14
Strongly support	57	51
Somewhat support	33	37
Might vote differently	8	11
Unsure	2	2
Total	100	100

Overall, do you have a favorable or an unfavorable impression of Mitch McConnell?

LIKELY VOTERS	10/31/14	9/5/14	
Favorable	44	45	
Unfavorable	49	48	
Never heard	<1	0	
Unsure	8	7	
Total	100	100	
REGISTERED VOTERS	10/31/14	9/5/14	5/8/14
Favorable	42	43	42
Unfavorable	49	48	46
Never heard	0	0	1
Unsure	9	8	11
Total	100	100	100
RESIDENTS	10/31/14	9/5/14	5/8/14
Favorable	39	40	39
Unfavorable	47	48	45
Never heard	1	1	3
Unsure	13	10	13
Total	100	100	100

Overall, do you have a favorable or an unfavorable impression of Alison Lundergan Grimes?

LIKELY VOTERS	10/31/14	9/5/14	
Favorable	42	41	
Unfavorable	47	43	
Never heard	1	3	
Unsure	9	13	
Total	100	100	
REGISTERED VOTERS	10/31/14	9/5/14	5/8/14
Favorable	40	39	39
Unfavorable	47	41	24
Never heard	2	4	10
Unsure	12	16	27
Total	100	100	100
RESIDENTS	10/31/14	9/5/14	5/8/14
Favorable	36	36	36
Unfavorable	44	39	23
Never heard	4	7	14
Unsure	15	17	27
Total	100	100	100

Of the following issues, please tell me which ONE is going to be most important to you in deciding your vote for Congress in November:

REGISTERED VOTERS	10/31/14
Job creation and economic growth	22
Breaking the partisan gridlock in Washington to get things done	18
Social Security and Medicare	15
Health care	11
The deficit and government spending	8
Military action against ISIS, the Islamic State in Iraq and Syria	7
Immigration	4
Looking out for the interests of women	3
None of these	1
All equally	8
Other	2
Unsure	2
Total	100

Are you registered to vote as a: (party registration)

REGISTERED VOTERS	10/31/14	9/5/14	5/8/14
Democrat	49	54	52
Republican	35	37	34
Independent	16	9	14
Other	0	0	<1
Total	100	100	100

Do you consider yourself a: (party identification)

REGISTERED VOTERS	10/31/14	9/5/14	5/8/14
Democrat	39	37	40
Republican	31	32	30
Independent	27	30	27
Other	3	2	2
Total	100	100	100

Politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

REGISTERED VOTERS	10/31/14	9/5/14	5/8/14
Very liberal	5	4	5
Liberal	16	13	17
Moderate	31	33	34
Conservative	34	38	33
Very conservative	15	12	11
Total	100	100	100